



The Paddle Sports Show

Paddler's Guide 2023

**BOATS
BOARDS
PADDLES
EQUIPMENT**



The 2023 Paddler's Guide is published and edited by KSP Publishers of Kayak Session, the International Whitewater Magazine, Paddle World, the International Paddlesports Magazine, and SUP World Mag, the International Stand Up Paddling Magazine.



Men's Riptide Jacket

REDEFINE RECREATION

Even the most laid-back adventures risk facing unpredictable elements. The newly updated Riptide is a fully featured splash jacket that gives recreational paddlers advanced waterproof-breathable protection. A kayak overskirt and neoprene wrist gaskets keep water out, and the articulated hood and half-zip neck make adapting to conditions easy. Jet-boiled coffee on a rocky beach just tastes better, and in the Riptide, you'll never wish you had stayed on the couch.



Women's Riptide Jacket

EDITO

It never fails to amaze us how quickly paddlesports transitions from a hobby to a defining aspect of our identity. There are transitional stages where paddling is a sport or a passion, but for many of us, it will eventually change who we become and how we see the world.

As we delve deeper into learning, this passion of ours can quickly rule our lives: dictating what we do when (when the wind is up, the waves are in, or the rivers are running, we go), who we connect with most frequently, and where we spend our free time and income.

In the past few years, our industry has seen incredible growth. There has been an influx of numbers and paddlesport participants, yes. There has also been growth within our industry as we took the last few years to reflect on our strengths and weaknesses and consider anew what we want for our future and who we count as part of our community.

By advocating for better access to the outdoors and continuing to develop adaptive boards, boats, and paddles, we welcome more with disabilities to the water. We have ongoing work to continue to develop education and access on this front, but our industry will be stronger for it.

In extending our perception of where paddlesports can happen, we're looking at urban centers, extending paddlesports to new communities, including ethnic minorities and indigenous peoples. In our efforts to become more inclusive, we have welcomed new people and better celebrated all those already on the water.

We discovered new ways to enjoy our favorite spots through the growing rise of foiling and met new people through the increasing crossover of the paddlesport communities with wind and surf cultures. Meanwhile, the rising popularity of products like packrafts and fishing kayaks leads us to new waters.

With global environmental crises such as climate change continuing to impact our daily lives, we are coming to terms with the importance of the waste we generate and how easy it is to take finite resources for granted. As our awareness of our impact grows, we become better consumers, demanding products and packaging that can or has been re-

cycled. We want products that think responsibly about our environment. We become better consumers by learning to differentiate between what we want and need. Globally, many have already tightened budgets and tried to buy less, prioritizing the essentials in the face of inflated living costs.

Here's the thing about paddlesports, though. It is essential. Essential to our mental health, our overall well-being, and our ability to be the best version of ourselves. No matter how we use our paddles, our chosen disciplines continually push us outside our comfort zone. They showcase us at our best but never fail to humble or remind us where we can grow.

This year at the Paddle Sports Show, we celebrated our industry and all we have accomplished together. We welcomed new companies and saw innovations in materials, product performance, design, and safety, many of which are highlighted here in the pages of our annual Paddler's Guide. We connected with old friends and forged new partnerships. We reminisced over old times and made plans for new adventures. We attended conferences that made us think harder about our role as individuals and the influence we can have when we work together. We took another step forward as many pledged to work towards creating a circular economy. We acknowledged the challenges we face next and strategized how to tackle them. We head into the next season with plans to build on all we have learned over the past three years, knowing that the next time we see each other, the cycle of learning and sharing and growing will begin again.

For us, every paddling season starts with our annual Paddler's Guide. A collection of new products and classic favorites, displayed free of charge, as ever. As you flip through these pages or scroll online, we hope what you see gets you excited for the season ahead. We hope it gives direction for where and how best to spend your time, energy, and resources to improve yourself and your paddlesport community. We hope it makes you think. For old hats, we hope it makes you remember why we fell in love with paddlesports in the first place. For new learners, we hope it helps welcome you to this new sport, hobby, passion, or way of life.

The Team at Kayak Session Publishing

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NEO NOVA
9'0"

NOVA
10'0"

SUPER NOVA
11'0"

PACK SMALL TRAVEL LIGHT

THE NEXT LEVEL OF COMPACT SUP BOARD COLLECTION IS AVAILABLE FOR THE 2023 SEASON. SAME SMART FOLDING DESIGN, WITH REDUCED FOOTPAD AND UPGRADED OUTLINE, IT'S EVEN MORE FOLDABLE THAN BEFORE!





TAKING THE PERFORMANCE SERIOUSLY

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AIR X
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CARBON X
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CARBON X
6'3"

HARD BOARDS



FOIL



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WAKESURF



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ALL-ROUND



TOURING



RACE

INTERVIEW: GERO PRIEBE

The Hobie name has long been synonymous with water sports, bringing to mind bright California beaches and sun-kissed surfing or sailing enthusiasts. With the advent of the MirageDrive, a pedal propulsion system, Hobie burst into the paddlesports market in the late '90s and soon became a major player and influence. We caught up with Gero Priebe, Hobie Kayak Europe Sales and Marketing Manager, to learn more about this iconic brand and its goals for the future.



©Hobie kayaks

PGM: Paddlers Guide Mag: Gero, the name Hobie is iconic, nearly synonymous with watersports. Hobie is a surfing brand, a sailing brand, a kayaking brand. What is the driving force behind it all?

Gero Priebe: I am glad you reference Hobie as a surfing brand. Our founder, Hobie Alter, modeled everything the surf lifestyle and watersport industry stands for today—having a great time in, on, and around the water. Hobie's roots lie in surfing and waterman culture; this helped strengthen our sailing brand, and is now doing the same for kayaking. Everyone at Hobie believes in our authentic, grassroots culture. We do what we love, and we love what we do. From surfboards and world-class catamarans to revolutionary pedal kayaks and stand-up paddleboards, Hobie is driven by a passion for delivering the most advanced, enjoyable, and accessible watersport products available.

PGM: What role do paddlesports play in Hobie's income and strategy?

GP: Paddlesports represent over 90% of Hobie's business these days. Our MirageDrive pedal system redefined kayaking and made Hobie the leader in high-end pedal kayaks, shifting our identity from a surf and sailing company to a major kayak manufacturer. The booming paddle sports sector and the fast-growing market for

**"ONLY A BRICK AND MORTAR
RETAIL STORE CAN CONVINCE
THIS CUSTOMER TO MAKE A
BETTER CHOICE."**

light, car top-able boats will weigh majorly in Hobie's strategy and identity moving forward. We're as driven as ever to bring something new to the paddle sports market, which has always been our goal.

PGM: Is Hobie Kayak Europe a subsidiary or an importer?

GP: Hobie Kayak Europe has always been an independent distributor/importer of Hobie's kayak range in Europe. Last year in November, Hobie Kayak Europe was sold to Hobie Cat Company. Since then, we have been a full subsidiary and cover the entire Hobie kayak product range, minus the sailboats. This has been an important step for Hobie in Europe. Combining the whole product range – kayak, paddleboarding, surf, fishing – under one roof bolsters Hobie's strategy to be the leading supplier of watersport equipment and the number one lifestyle brand in Europe while providing a clear and consistent identity for the Hobie brand in Europe and beyond.

PGM: What has been your experience during the whirlwind our industry has seen in the past few years? What do you anticipate for the future?

GP: The trend and rise of interest in solo outdoor activities, such as paddle sports,

fishing, camping, etc., started before the first Covid restrictions were introduced. Luckily, our industry took advantage of the crisis, which gave – and this wasn't anticipated initially —the development of an outdoor lifestyle and solo outdoor sports the final nudge. The industry has witnessed a rise in demand for our products and lifestyle. We all want to get out kayaking, fishing, and sailing and make great memories. This won't change. Yes, the surge of consumer interest shows signs of cooling down, and next year might be difficult for our industry, given the energy crisis and geopolitical situation. However, demand is still higher than it was before the pandemic. That will not disappear. I am, therefore, very optimistic about the prospects for our industry.

PGM: What are Hobie's market shares in paddlesports on the world and European levels?

GP: Without diving too deep here, Hobie has the world's number one-selling fishing kayak, which is still the Hobie Mirage Outback. With the Outback and our MirageDrive, we have dominated the kayak fishing industry for 20 years, a growing, fresh new sector within paddlesports.

PGM: Hobie has found success in the high-end side of the market and in welcoming newcomers. What's the secret recipe? Added value products, comfortable margins, great user experience?

GP: There are many reasons for success, and I agree with all the ingredients you mention. However, our passion and customer experience are by far the most important. For any product that Hobie creates, the people who create it want it for themselves. The engineers working on new product designs and updates make them for themselves and continue developing products by using them. That is true across every Hobie product category, but it has an especially big role in kayak fishing. Take the MirageDrive, Hobie's hands-free pedal drive. It was first introduced in 1997 and has undergone several rounds of refining to meet the needs of Hobie customers better.

PGM: Tell us more about the Mirage iEclipse, which you unveiled this year at the Paddle Sports Show

GP: The original hardboard Eclipse was the world's first and favorite stand-up pedalboard and a prime example of Hobie's ability to innovate new ways to enjoy the water. The Eclipse was a big hit with those who enjoy exercising outside and rentals looking to offer guests a unique experience. The new iEclipse, our inflatable version, offers remarkable rigidity and the same performance as the Eclipse in an ultra-lightweight and portable package that can fit in the trunk of a small car. Of course, the new hardboard version weighs only 20 kg (44 lb) and is also easy to transport.

PGM: How do you manage copycat products coming from Asian manufacturers? Is there anything to be done besides innovating anew

GP: Innovation will keep us ahead of the copycats. We are aware of their existence, but fortunately, things are not to the point where we view them as competition in Europe. I have never talked to a customer who said they bought a copy and were happy with it. It is always, "I wish I bought the real deal." This customer may still purchase a Hobie and experience a pedal system as it should be. I am concerned about those who have negative experiences with a non-performing pedal system and decided against kayaking as a result. We have to meet with dealers, talk to po-



"THE BOOMING PADDLE SPORTS SECTOR AND THE FAST GROWING MARKET FOR LIGHT, CAR TOP-ABLE BOATS IS CLEARLY THE MAJOR PLAYERS FOR HOBIE'S STRATEGY MOVING FORWARD."

tential new customers and get them into our boats, or at least give them the option to try. E-Commerce only does not help here. Only a brick-and-mortar retail store can convince customers to make a better choice. .

PGM: Kayak fishing is gaining popularity in Europe, and Hobie has played a big part in this. What significant differences do you see between the US and the European markets?

GP: Kayak fishing models and trends in Europe are the same as those in the US but run a few years behind. Where there was a higher interest in smaller kayaks a few years ago in Europe, we are now seeing a growing demand for bigger kayaks, such as our flagship, the Hobie Mirage Pro Angler 14 – 360. I am positive that we will reach a similar level here in Europe sometime in the future.

PGM: You have taken a very active role in the development of Kayak Fishing in Europe through the sponsorship of events and the creation of a global tournament series.

GP: Tournament fishing has become a very serious part of the sport and is absolutely helping to grow the business. Over the years, we have established a highly reputed tournament system spanning the globe that became the blueprint for events

in Europe and other parts of the world. Most rounds end up in the Hobie Fishing Worlds, held first in Australia in 2011, with nine two-man teams representing the US, Singapore, Thailand, South Korea, and Australia. In 2012, the Worlds moved to Texas, and twice as many contenders took part, including a European team (which included me). In 2022, the Hobie Fishing Worlds 9 returned to Amal, Sweden, with 42 anglers representing 18 countries. All the anglers qualified via local events across

the globe. One of the biggest qualifying rounds in Europe is our company-sponsored (along with our partners in fishing) Hobie Fishing European Championships. Since 2014, we have hosted events in different European countries: France, the Netherlands, Italy, Sweden, and even Serbia.

PWM: How does the tournament work? Is it entirely run by Hobie?

GP: Kayak anglers from all over Europe compete in the European Kayak Fishing Tournament, a Catch-Photograph-Release format, to be crowned European Champion. The angler with the largest total length wins. Scoring has become easy over the years. Instead of digital cameras and paper, anglers now use a tournament scoring app that provides a live leaderboard, letting anyone interested follow the event and tournament scoring live. It takes a lot of effort, passion, and a well-connected global team to organize events of this magnitude. Our dealers and local partners put a lot of hard work and effort into events during the season to help put kayak tournament fishing on the map.

PGM: What strategy can we expect Hobie to take in 2023/24? Will you continue to lead the charge, bringing new products and ensuring you are ready when demand increases?

GP: We need to promote our sport to a wider public as a sustainable way of spending time outdoors and living a healthy lifestyle. It's a cool sport, and we all do well to focus on the actual experience of paddling, fishing, pedaling, and kayaking. Getting more people to have a great time in on and around the water with Hobie. That's the main goal for 2023/24!



PADDLER GUIDE.com



The one-stop shop website for paddlesports gear addicts



WHAT'S AROUND THE CORNER?

A LOOK AT WHAT FULLY STOCKED SHELVES AND RISING PRODUCTION COSTS MIGHT MEAN FOR PADDLESPORTS.

Despite the turbulence of the past two years, paddlesports is poised to continue a positive trajectory. For the savvy shopper, there might be deals on the horizon.

The past three years have seen continued growth in paddlesports and solidified our position as an industry capable of overcoming challenge after challenge. The uncertainties of Covid were met with ongoing global turbulence. Zero Covid regulations continued in China even as the rest of the world returned to pre-pandemic norms. Russia invaded Ukraine, contributing to rising prices and energy and labor shortages, driving production costs up and straining finances. The United Kingdom cycled through prime ministers and left the European Union while American politics became increasingly divisive. When the industry saw its biggest increase in popularity in nearly two decades, retailers around the globe faced the surge in demand with empty shelves. We enter 2023 with fully stocked shelves, yet demand for paddlesport products is decreasing from pandemic highs, and production costs and inflation remain high. Nevertheless, a hesitant optimism for the future continues to buoy the industry.

Notably, for the paddlesport industry, constraints on supply appear to be easing, even if they are not yet back to the pre-pandemic normal, writes JP Morgan. "For example, Shanghai-to-Los Angeles ocean freight rates are down 80% from the beginning of the year and 83% from the peak in the second quarter of 2021, but still 25% above the 2010-19 average." Shipping rates are predicted to normalize by 2024 and will continue to drop throughout the next decade. (<https://www.port-technology.org/>)

Inflation skyrocketed in 2022, reaching its highest rate in decades and raising the cost of living essentials, alongside luxury and leisure items, in nearly every country worldwide. As the year came to a close, inflation rates began to stabilize. Predictions call for inflation rates to continue declining globally throughout 2023 but remain painfully high overall. Consumers feel the pressure as they face rising rent, food, and energy costs. With many rethinking their spending habits, where does this leave paddlesports?

In the short term, do not be surprised to see sales in the paddlesport industry that, while not record highs, will not be record lows, either. "Covid boomers," newcomers who discovered paddlesports during lockdowns, have increased user numbers, and many are about ready for an equipment upgrade. Borders are open, but travel remains costly, and low-cost activities close to home maintain appeal.

Though energy and raw materials will remain expensive for some time, keeping production costs high, brands have used the last two years to revamp and regroup, working towards products that are more sustainable and more efficient and environmentally-friendly production practices. Many have hinted at projects in the works, and we can expect to see industry-wide releases of new or updated products in the next few years.



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China lifting Zero Covid restrictions may bring the biggest significant changes for 2023, alleviating the strains and pressures on the supply chains and labor forces. As conditions in China normalize, it may re-open the market to brands reliant on out-of-house production and open new markets altogether in the long run.

In China, the middle class is on the rise, with 163 million currently representing nearly 14% of the country's population. Stringent lockdowns have left people frustrated and seeking relief from rules, testing, and the city. With a public sector already pledging to increase the infrastructure and resources needed for outdoor activities and a growing youth and social media culture, we can anticipate a boom of interest in outdoor sports as Covid normalizes.

While the market won't maintain its pandemic growth rate in Europe and North America, predictions call for it to remain above pre-pandemic norms. It might not be on the forefront of consumer minds, but the next year or two will continue to be an excellent time to be involved in paddlesports. With dropping demand, overstocked shelves, and more new products on the way, don't be surprised to see a sale or two in the near future—and if we're lucky, prices that will, at the very least, hold steady.

While we remain optimistic, if the past three years have taught us anything, it's that nothing is guaranteed. The best way to support our industry remains what it has always been. For consumers, it is buying smart, but buying, nonetheless. For manufacturers, it means producing smart, bringing products to market that people need that show genuine improvements from year to year. There are still difficult times ahead, and people likely won't buy what they don't need. It is up to us to keep paddlesports appealing and feeling essential to people's lives, to remind and sell not just products but the escape getting out on the water offers and the version of ourselves paddlesports allows us to be.



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CLOSING THE DIVERSITY GAP

For years now, it has been widely agreed that prices need to increase for the industry (and our dealers!) to survive. Those prices are now up, but are they the answer to the initial problem?

The past decade has seen a growing desire to make paddlesports more inclusive and accessible to different communities, especially minority populations. Concentrated efforts have seen increased diversity in the imagery used to portray paddlesports. Bringing that diversity to the water requires actions that support our changing perceptions of what the “typical” paddler looks like and what qualifies as the outdoors. We must all continually ask, “why isn’t my paddling community as diverse as it could be?”

The belief that those interested in the outdoors, and by extension, recreational paddlesports, are largely middle-class and white is a self-fulfilling prophecy. By changing the imagery used to portray paddlesports, the industry is working to normalize Black, Indigenous, and People of Color (BIPOC) participants and combat existing stereotypes. Even as the desire to welcome BIPOC communities to the water change, significant hurdles to participation and a sense of feeling welcome remain, including prohibitive financial costs, fear for personal safety, or a lack of access to gear or paddlesport education.

Helping minority populations feel more welcome in paddlesports requires ongoing dialogue, as no two communities are the same. Partnerships with existing organizations, foundations, and businesses working to close the diversity gap can amplify their efforts and impact. NRS has seen success with this strategy through its LEAD program, started in 2021, which supports existing initiatives with resources from gear to financial grants and education while helping increase their reach and platform on a global scale. The creation of internships and jobs for minorities in retail, education, or design can also help diversify paddlesports from the inside out.

In Europe and the US, facilitating programs that bring paddlesports to underrepresented communities, rather than waiting for them to discover us, remains vital if we genuinely want paddlesports to become more representative of society. The International Canoe Federation already runs paddlesport education and talent identification programs, specifically in Olympic disciplines, to countries and regions where infrastructure does not exist in efforts to drive this change.

It is a widespread belief that creating a connection with nature contributes to efforts to protect and preserve our wild places. Still, not all have easy access to alpine lakes, the open ocean, or remote river canyons. Embracing initiatives and products that get people on the water in highly populated areas, celebrating urban waterways, and supporting businesses and facilities that rent gear all help make paddlesports more approachable for a wider range of users and incomes. This helps open new markets and welcomes previously excluded populations by sharing the cost burden and the need to travel.

If we expand our definition of paddlesport participation, we might be surprised to discover who we already find on the water. “Across the board, a lot of BIPOC folks paddle, just not in the paddle sports/recreation community,” reminds Paul Robert Wolf Wilson, Klamath Tribal Member and Chief Storyteller for the non-profit Rios to Rivers, which works to inspire river protection worldwide through work with indigenous youth. “My people, we paddle canoes.”



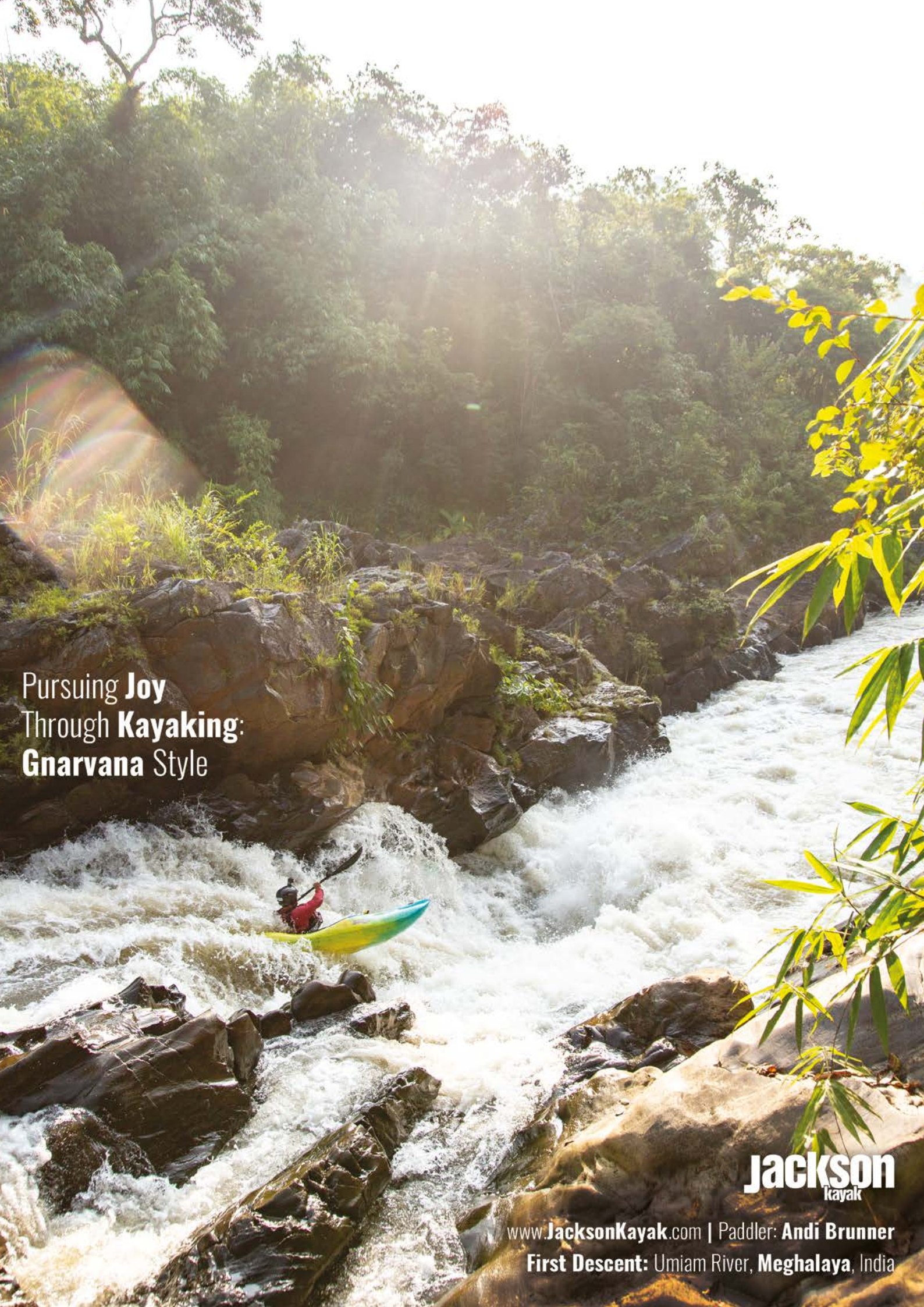
**“WE MUST ALL CONTINUALLY
ASK, “WHY ISN’T MY PADDLING
COMMUNITY AS DIVERSE AS IT
COULD BE?”**

Indigenous populations worldwide have deep roots in paddlesports and ties to the world’s waterways. However, they and their legacy have been largely overlooked or dismissed even as their designs are appropriated for recreation and sport. This omission has undoubtedly been to our detriment. In countries such as Ecuador, efforts to preserve free-flowing rivers and prevent environmental degradation have found indigenous peoples to be powerful allies.

Says Rios to Rivers curriculum director Ashia Wolf-Wilson, “Tribal persons are linked to the lands they come from. When we talk about going out on our waters, it’s personal, and it’s an intimate relationship. In my eyes, I don’t think of kayaking just as a sport, it’s revitalizing connection and people.”

It is well-proven that spending time in nature has physical and emotional benefits, including decreasing blood pressure and stress hormones and helping with cognitive function and overall well-being. A commonly cited virtue of paddlesports is the sense of community and identity they bring. In New Zealand, a traditional Māori style of outrigger canoeing known as Waka Ama is gaining popularity amongst younger populations. “The sport’s strengths and attraction for many of its participants seem to lie in its inclusiveness, accessibility, a firm grounding in Māori and Pacific culture and its focus on hauora (well-being),” writes Sport New Zealand.

Making paddlesports more accessible to indigenous and ethnic minority populations is crucial for the health and growth of our industry and our environment. It is also vital for our health, well-being, and sense of self. By creating space for other voices and experiences, especially those of color, we help our industry and environment have a future. We also might directly contribute to a better, healthier global society.



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TOO CLOSE FOR COMFORT

DRAWING THE LINE BETWEEN INSPIRATION AND IMITATION

This fall, brands came under fire for designs that felt a little too familiar. While far from the first (or last) time a “copy cat” call sounded, it raises the question, where do we draw the line between inspiration and imitation? How can we, as an industry, support innovation and unique design?

Innovation for new products comes from many places, with inspiration found through desire or need, a problem we attempt to solve, or pre-existing concepts. Imitation, by contrast, occurs when you directly copy an existing solution to a problem rather than develop a unique idea. Drawing the line between inspiration and imitation can be surprisingly difficult. For Matyas Hilgert of Hiko Sport, the designer's intention is critical. If the goal or essential question driving product development is, “Can we improve what is already out there?” and the answer is yes,” he argues, “then by doing so, you are inherently unique.”

Hilgert reminds us that appearance is only one way to differentiate products. Product performance, functionality, affordability, or sustainability can differ greatly from designer decisions, even if the base aesthetic is similar. In the apparel sector, many brands purchase raw materials from the same sources, placing additional emphasis on product design and quality. Two garments might look similar, but do they perform the same? Do they achieve the same goals in the same way? Frequently, the more advanced or technical a product, the more opportunity for differentiation. Simple splash tops can be more similar than different than, say, dry tops or shorts.

Stand-up paddleboards are another area where similarities can appear to outweigh unique designs, especially inflatables. Scroll through any Paddler's Guide: Most cruiser boards are 10'6"-10'8" long, 29"-32" wide, and 6" tall, with subtle nuances from rail placement and rocker profile to fin boxes, top sheet, and the materials and constructions used.

Materials are frequently a driving factor in innovation and product differentiation, but it is a never-ending game of catch-up as what was groundbreaking becomes standard. Take, for example, drop stitch. In barely a decade, drop stitch transitioned from rarity to the norm for quality inflatables. In 2020, Starboard SUP, among others, debuted inflatables with a woven, not knitted, drop stitch core for lighter, stiffer, stronger, and more responsive boards. More companies are quickly following suit. Soon, a woven drop stitch will become the industry standard until the next innovation in materials or construction is found.

Not all brands have the resources to lead innovation, and no single brand will ever be the sole innovator in their field. “Everyone takes some influence from other sources; it's natural to do so in design. The difference is how close your ideas are to your peers versus sources that are a few steps removed,” argues Palm Equipment's Paul Robertson. Robertson, like many, frequently looks to other industries for ad-



vances and ideas to adapt to paddlesports. “Looking sideways” is a critical source of inspiration. But adapting influences differs from copying a product, especially one within the industry.

The paddlesport industry is small. Most major players in individual sectors are friends who have been in the game for many years. Rather than relying on patents or trademarks, many believe in developing products that are substantially different rather than substantially similar as a matter of respect. Yet, as Hilgert points out, “I can respect someone by staying far away from their design. Or I show someone respect by building upon their idea—basically gratifying that the idea is a good one.”

To quote Oscar Wilde, “Imitation is the sincerest form of flattery.” However, the second half of his statement is often left unsaid: “that mediocrity can pay to greatness.” A lack of originality suggests not understanding the problem you are working to solve.

Take knock-off products, which bring the potential for poorly-made items to fail, endangering users. Gero Priebe of Hobie Kayak Europe points out that even when not life-threatening, a negative experience with a knock-off can turn potential enthusiasts away from the sport. Priebe views supporting brick-and-mortar stores with knowledgeable sales teams as a key way to educate consumers on choosing quality products and the right products for them.

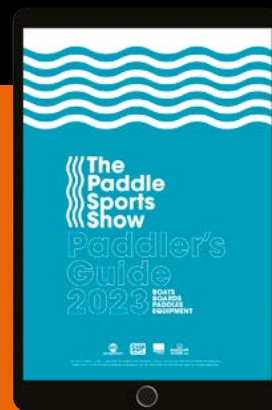
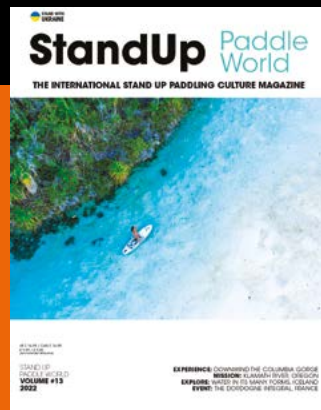
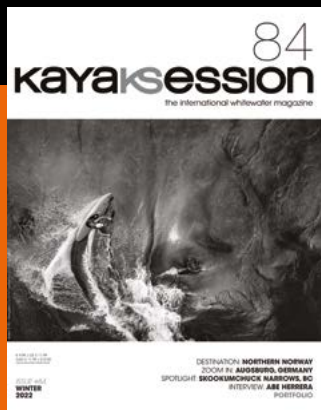
Ultimately, we need new materials, ideas, and vision to grow as an industry. “[Borrowing] heavily from others stifles innovation and ultimately reduces consumer choice, which is not good for anyone in the long run,” reminds Robertson. Rather than investing time and resources into substantially similar products, we are better served by ideas inspired by our needs and experiences. While imitations can drive innovation, we must reward those taking on the risk and expense of R&D to set the bar. We reward them through industry awards, such as the Paddle Sport's Show Product of the Year Awards, which annually showcases new innovations across market sectors. We reward them by being knowledgeable about our history and using that knowledge to educate consumers, encouraging them to support the brands putting in the work.

It's up to all of us to find the line and keep moving the standard forward. As we draw inspiration from each other, the goal should always be to do something better than it's been done before.

**“ULTIMATELY, WE NEED NEW
MATERIALS, IDEAS, AND
VISION TO GROW AS AN
INDUSTRY.”**

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Released quarterly for the past nine years, Kayak Session has established itself as the prime resource for information on whitewater kayaking worldwide.

PADDLE WORLD MAGAZINE

The International Paddle Culture Magazine

Based on the same concept as Kayak Session, Paddle World is an annual issue magazine released every spring covering literally all paddlesports—sea kayaking, stand up paddling, canoeing, recreational boating, kayak fishing, and more.

STAND UP PADDLE WORLD MAGAZINE

A annual special issue dedicated to Stand Up Paddling

This is the newest water sport that has taken the world by storm. SUP World Mag is an annual special issue started in the spring 2010 that covers nearly everything SUP has to offer; leisure, fitness, racing, family fun, touring, distance paddling.

THE PADDLER'S GUIDE - IN COLLABORATION WITH THE PADDLE SPORTS SHOW

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RISING ABOVE THE REST

MOVE OVER SUP. THERE'S A NEW BOARD IN TOWN.

Since the beginning of the SUP industry, market participants have wondered how long the popularity of stand-up paddling will last. Are we nearing the end, or will foiling's rise renew enthusiasm for the stand-up market?

From June 2020 to March 2022, paddleboard sales surged as COVID lockdown measures and travel restrictions affected lives on a global scale. Stand-up paddling, with its accessibility, versatility, and gentle learning curve, became a go-to for fitness and leisure while maintaining social distance.

By the end of 2022, the market had become flooded with paddleboards, now found in specialty shops, big box retailers, and even supermarkets. Yet, with travel possible again and the pressures of normal life returning, the influx of participants and the purchase of new boards soon waned. The future of SUP seemed to lose its luster until it seemed that suddenly, foils were everywhere.

Foils have earned accolades for their ability to unlock potential in a wide range of conditions, from flat waters to chop, and for their unparalleled glide. While foiling uses a similar platform to paddleboards, the sensation they generate is something else entirely.

"You get the serenity and the stability of stand-up paddling with the speed and extended glide time of foiling. Though it sounds relatively simple, the upgrade of the feeling is so intense that we don't really have words to describe it," writes LiftFoils on their website.

Like stand-up paddling, part of foiling's growing popularity comes from its versatility. "I love the versatility of the sport," says Indiana Paddle & Surf Co. board developer Gunnar Biniasch in an interview with North Kiteboarding. "You can do so much with a foil: wing, windsurf, prone, paddle, dockstart pumping, and kite." A benefit of the increasing cross-over with wind-based sports is getting foil devotees to pick up a paddle on the water on calmer days, especially with boards like the Fanatic Bee or Starboard Hyper Nut, which make multiple sports accessible in one board.

Where foiling differs greatly from paddleboarding are accessibility and ease of use. A large part of paddleboarding's popularity came from its intuitiveness. Users didn't need to be experienced or paddle-fit to enjoy the day out. Foiling, which generates momentum through "pumping," has earned a reputation as a more technical sport than stand-up paddling, or at least one that requires more buy-in before becoming proficient. For Aztron Founder Tony Yeung, this doesn't disclude foiling as a point of entry into the SUP market. Rather, it speaks to the need to develop and market beginner-friendly foil setups that are affordable and easy to use, of which brands are beginning to take note.

"Easier to use is definitely the main driving force for innovation on foil. On one side, more and more experienced SUP paddlers are wanting more excitement, so there is a need for beginner's foil."



**"WHERE PADDLEBOARDING
IS ACCESSIBLE, FOILING IS
ASPIRATIONAL."**

Foiling's technicality benefits the paddleboarding industry by creating a market for a high-end, added-value product that will help keep sales within the industry and generate demand for quality products that maintain higher margins. Where paddleboarding is accessible, foiling is aspirational. As such, it opens the doors to a market driven by different interests than the original paddleboard user, which isn't necessarily negative. Though people of all ages, backgrounds, and interests can find a reason to foil, the market will likely remain niche enough that it is difficult to imagine non-specialty retailers carrying or selling foils en masse.

Alongside new users and retail opportunities, foil's rising popularity allows brands to differentiate themselves in a market saturated with similar products. SUP foils are gaining traction in the surf, flatwater, and racing scenes, driving the innovation of foil-specific boards that feature advances in construction and design. Innovations will continue as brands work to make foiling more accessible and affordable. The push for higher levels of performance, from the ability to generate higher speeds to lighter-weight foils that offer better maneuverability, will also drive innovation and demand for the high-end models.

As foils improve, the more users they will attract. Regardless of how people learn to foil, a paddle is often a preferred method to generate the speed and stability needed to begin pumping or catch a wave. "SUP foiling is still ALL about your paddle. It's your friend, if you let it be, as well as your main source of propulsion. Choose a good one and learn how to use it well," advises Foilshop.co.uk.

Foiling may never match paddleboarding in popularity or growth rate, but it doesn't have to. As the sport grows, it will continue to generate excitement and interest, forcing consumers to look at paddleboarding anew. Ultimately, the foil bubble, too, will burst. Everything does. For the time being, the momentum is set to continue, generating new SUP users, sparking innovation and creating new revenue streams. We might as well enjoy the ride.



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OPEN WATERS AHEAD

WHY IT'S TIME FOR THE INDUSTRY TO EMBRACE ADAPTIVE PADDLING

Rather than focusing on the limitations of those with disabilities, it's time for the industry to take note of their ability to participate in paddlesports.

In 2016, paracanoeing debuted at the Paralympic Game in Rio de Janeiro, Brazil, putting an international spotlight on the benefits of getting people with disabilities out on the water. Including a Va'a class, a Polynesian-style outrigger canoe, in the 2021 Tokyo Paralympic Games signifies a broader trend: the paddlesport industry is on board to promote and grow adaptive paddlesports. It's about time.

Though the physical and mental benefits of spending time on the water are well documented, disabled paddlers have been largely neglected by the paddlesport community. These are not small numbers. According to the UN, at least one billion people worldwide have a disability, with control of \$1 trillion in annual income. Even a portion of those resources could have long-lasting benefits for our community and environment. If we want to continue growing adaptive paddlesports—and we do—we need to focus on developing gear, public perception, and access to the outdoors.

Adaptive Gear

26% of people will be affected by disability at some point. Many suffer from arthritis, joint injuries, and other health problems. Adaptive equipment helps them enjoy getting out on the water, too, reminds Bending Branches in a blog post titled "Adaptive Kayaking and Canoeing Get More People on the Water."

"For me paddling is freedom. Freedom to exercise or explore in the same way an able-bodied person would," says adaptive athlete and ICF athlete representative Patrick O'Leary. "I can paddle in a group trading washes and unless people know me they have no idea what's different."

The natural stability of paddle craft has largely left adapting gear up to individuals. However, as more disabled paddlers join the ranks, products designed to take the needs of disabled users into account from the start are increasing, such as the Do Sport Trident Ability Board, seen at the 2022 Paddle Sports Show. The Trident Ability Board combines the stability of catamarans and outriggers with the accessibility of paddleboards in a wheelchair-friendly design that accommodates two people, one seated and one standing.

The ama, or float, used to stabilize outrigger canoes is a highly adaptable and cost-effective way to make paddlesports safer for people with paralysis, spinal cord injuries, or limited coordination. Smaller-scale adaptation can be equally impactful: High-visibility tape or paint on paddles benefits the visually impaired, and mount-supported paddles or grip aids can make paddling more accessible and enjoyable.

Perception & Education

While adaptive equipment helps facilitate an entry point into paddlesports, public perception of disabilities is an ongoing challenge. "Perception is always an issue. People with mobility issues can be perceived as at risk around water," explains



O'Leary, who is an amputee of the leg. "Careful thought is always needed but in most cases a safe method of paddling is available."

ICF Vice President Lluís Rabaneda views perception as a key area where organizations and federations can make a difference. "Awareness is the key hurdle to overcome. We need to continue educating every level of the paddling communities and give the tools to have an easy inclusion of the adaptive paddlers."

Numerous educational resources on adaptive paddling exist, shared through private organizations and national and international federations. British Canoeing, which uses the term Paddle-Ability to refer to all paddlesport activities for disabled people, lists information on "Paddle-Ability" approved programs training, access, and clubs on their website. They remind us that while working with those with knowledge and experience in adaptive-specific paddling strategies is hugely helpful, much can be gained by including adaptive paddling activities in the primary sector rather than separating them.

"Society is moving toward a more inclusive view of itself, where all persons of varying abilities can contribute," says Rabaneda. He continues, "Paddlesports and the paddlesport industry needs to see itself as an active participant in this movement. This means working to increase participation across different channels such as tourism, club, elite levels, or during rehabilitation."

Access to water

Increasing participation across any channel relies heavily on access to water and outdoor spaces, a significant challenge many non-disabled people have never considered. We should, as accommodations that build universal outdoor access, such as boat ramps or improved signage, benefit the entire paddlesport community. Supporting existing initiatives to improve water access is maybe the best place to start concentrating efforts to make paddlesports more accessible.

"Not only are experiences in nature crucial for all human beings, it doesn't take that much to make days on the water possible, says Canadian-based organization Access Revolution Founder Jordan Kertan. Through Access Revolution, Kertan, a recreational therapist, promotes and sells products that improve experiences on and access to the water. She continues, "It takes innovative equipment, a community that supports the vision and the dream to make it happen, and participants who are keen to get outside and enjoy nature together."

WHEN LESS IS MORE

HOW SIMPLIFIED PRODUCTS ARE HELPING PADDLESPORTS WORK TOWARD A CIRCULAR ECONOMY.

A surprising trend is on the horizon: stripped-back products focusing on versatility and durability. Is this the first step to reaching a circular economy?



Being a leader in the paddlesport industry often comes with a dark side: The more we grow, the more waste we generate, and the bigger our environmental impact becomes. It is a reality many are working to change not as an afterthought but from the get-go. "We need to start taking ownership not only for cleaning up the mess but for reducing the mess in the first place," advocates Soul Waterman owner and designer Corran Addison.

At a conference on the Paddlesports Footprint at the Paddle Sports Show in Lyon this fall, environmental consultant Henri Bourgeois Costa spoke of an imagined future with a circular economy where brands took full responsibility for the life of their products, from the materials used in their manufacture to what their end of life looks like and how a product is disposed of. Drawing on the example of Technica, who recently started an initiative to recycle or repurpose the many (17+) materials found in most ski boots, Costa reminded us that shifting the standards of an industry can start with one push.

Durable and versatile products have long been a priority in paddlesports, from apparel and accessories to kayaks and paddleboards. As we refine and reduce our long-term environmental footprint, we expect to see more companies develop products with design innovations focused on durability, recyclability, reparability, and need. It seems simple, but thoughtful design provides a crucial foundation for avoiding products that spend more time in a landfill than on the water.

Peak Paddlesport founder and designer Pete Astles sees product design, including the materials used, as critical. While innovations in the past have focused on using and incorporating recycled materials, "The key now is to design products so that they can be deconstructed and recycled at the end of their usable life. We must all push our suppliers for... components that can be reused, repurposed, or recycled at the end of the product's life."

Unless products can be separated and compacted, the costs and impact of shipping products for recycling are prohibitive and counterproductive. As Costa's Tech-

nica example highlights, separating products into different materials and repurposing them takes thought and effort. There also needs to be a strategy to develop infrastructure and consumer buy-in.

"Ideally, some industry-wide cooperation is required on these items along with consideration of how this can be achieved more easily during the design stage of any product," points out Palm Equipment's Paul Robertson. Astles agrees, advocating for the infrastructure provided "through clubs, dealers, and our own businesses so that our products can be easily returned for recycling and repairs."

Another solution is partnering with organizations such as TerraCycle, which provides free recycling solutions for typically hard-to-recycle waste and maintains large-scale recycling programs in several countries. One program they currently offer in partnership with surf brand RipCurl collects and recycles old wetsuits, while The TerraCycle Global Foundation works to remove plastic waste from waterways.

While it would be incredible if everything could be made with renewable or recycled materials, they don't always provide the durability, longevity, or safety required by paddlesports. For Jochen Lettmann of Lettmann Kayaks, downcycling materials is important, but the best strategy is to encourage the use of products as long as it is safe. Lettmann, whose boats and paddles can last decades, promises customers, "We will do our best to repair your boat or paddle as long as it is possible."

Agrees Matyas Hilgert of Hiko Sport, "Repairability is another way of very effectively extending product life span. Yes, it is not sexy because the word "repair" signals damage, but if Patagonia made the program successful so should we." Hiko has begun small steps towards this goal, including a repair kit with their dry gear and working to educate customers on the need to repair rather than replace.

Being fully responsible for the products we create requires being honest about the need for new products and educating customers to think the same way, even if it means fewer sales in the short term. It requires choosing materials that will last as long as possible with as minimal an environmental impact as possible. It requires getting creative. There is no shortage of opportunities for continued innovation as we work towards this goal.

"Every environmental gain is also a gain for our company, especially regarding the recycling of materials," says Tahe Outdoors in a 2022 interview with Boardsport Source. "The ultimate goal would be to be able to recycle all our boards at the end of their lives, which should be at least ten or twenty years."

Whether through longer-lasting products or products designed to be repaired and recycled, the less waste we generate, the better it is for our world. And that is better for paddlesports.

INTERVIEW: JASON YARRINGTON

TRAILHEAD PADDLE SHACK – TRAILHEAD CANOES, OTTAWA, ONTARIO, CANADA

After more than ten years in the business, the Swiss-based Indiana Paddle & Surf company has found its place in the European and global paddlesport industry. We caught up with White Wave AG owner Maurus Strobel to hear more about the brand with the sleek monochromatic designs and their take on the future of boardsports.



Paddlers Guide Magazine: Jason, please introduce your business to us. What does Trailhead Paddle Shack represent to the regional community in Ontario and Quebec?

Jason Yarrington: Ottawa is an amazing area for paddling. We have world-class whitewater, world-class canoe tripping in nearby Algonquin Park, and great touring on our many lakes and the St Lawrence River. Trailhead Paddle Shack is the oldest outdoor store in Ottawa, Canada. Since its beginning, the store has been an institution in the world of paddle sports and outdoor gear in Eastern Canada.

PGM: Trailhead and The Paddle Shack were originally two separate stores, correct? What is the history behind Trailhead, The Paddle Shack, and your merge?

JY: Trailhead was opened in 1976, while I opened The Paddle Shack in 2000. For 12 years, we were competitors in the paddle sports business, located on the same street, before The Paddle Shack purchased Trailhead in 2012.

Trailhead Canoes began in 1976 when the original Trailhead owners began a still-successful guiding business called Black Feather on the Nahanni River in the Northwest Territories. We continue to build all of our canoes in Canada with designs focused on performing on Canada's many rivers and lakes.

PGM: TPS is a larger shop when it comes down to pure paddle sports retail players. What is your take on the fact that retailer numbers seem to reduce yearly?

JY: I am seeing fewer and fewer pure paddle sports stores remaining across Canada. While paddling is our heritage and the main focus for us, from whitewater to sea kayaks, stand-up paddleboards, and canoes, we have diversified to include nordic and alpine touring skis, outdoor clothing, and camping equipment. In Canada, our lakes and rivers are frozen for half the year, so the ability to diversify is essential. Our relatively large size and diversity have helped us in this regard.

PGM: Can you distill what makes Trailhead Paddle Shack what it is and why it works so well into a single sentence?

JY: We hire paddlers in all facets of the sport to provide the best customer service and maintain a large selection of inventory year-round.

PGM: In the two decades since you first founded the Paddle Shack, what main changes have you witnessed in paddle sports?

JY: Since taking over Trailhead in 2012, a few main things I've seen, at least for the North American market, is the change in ownership of many prominent paddling brands from private to corporately owned. From a sales standpoint, the largest changes have been the decrease in whitewater kayak sales, which were highest between 2004-2014, and the rise of stand-up paddleboards.

PGM: We saw you walking around at the Paddle Sports Show in France this past September. What were your biggest motivations for making the trip?

JY: The biggest reason for me to go to the Paddle Sports Show is to meet and talk with the owners and CEOs of the brands, as well as discuss business with industry members outside of North America. I've found that this show has been great for finding unique brands that aren't as prominent in North America, which we can then bring to our customer base in Canada. For example, since first attending the show a couple of years ago, we have been warehousing and distributing Norse Kayaks and partnered with Wave Sport, bringing it back to Canada.

PGM: When coming to the Paddle Sports Show, you also come as a manufacturer of Trailhead Canoes. Do you have distributors in Europe? What are you looking for at a show as a manufacturer?

JY: No, I don't currently have distribution set up in Europe, but I do sell Trailhead Canoe products to several accounts across Europe and the UK. Maybe one day, we'll have Trailhead Canoes across Europe!

PGM: How have the past three years been for your shop? Have there been challenges as a retailer?

JY: The last three years have been amazing for us. We worked really hard to find and buy inventory to meet the demands for boats and paddling gear, and it paid off.

PGM: How would you describe 2022 as a retailer?

JY: 2022 was a whirlwind year. In terms of not knowing how long the increase in demand would last. By July, the bubble had burst, and we've since seen a return to pre-pandemic sales in many areas.

PGM: How do you forecast 2023? What is your strategy for 2023?

JY: I think 2023 will see sales slightly higher than in pre-pandemic years. I believe the largest decreases will be in inflatable paddle boards and small rec kayaks. High-end canoes and sea kayaks continue to be an area where we expect growth. Coming out of the pandemic, hopefully, we'll see a large portion of customers who purchased their first SUP, kayak, or canoe become lifetime paddlers.

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JACK OF NONE



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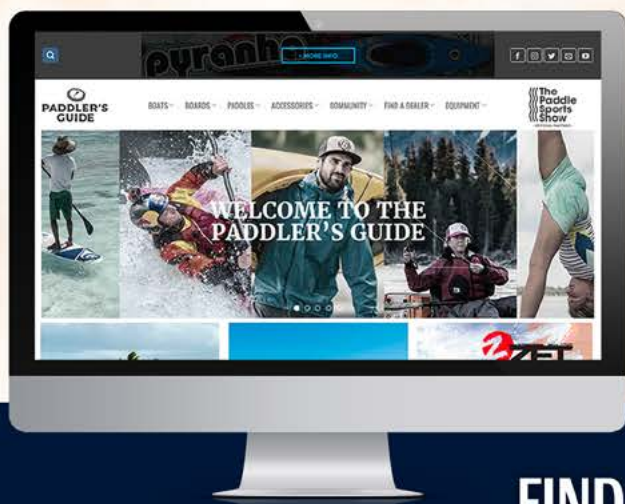
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Photo: Andrew Strain

Location: Atlin Lake, British Columbia, Canada



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PADDLES

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HIGH END

LIGHTWEIGHT CONSTRUCTION AND ADVANCED TECHNOLOGY CREATE A HIGH PERFORMANCE PADDLE.

VE PADDLES - EXPLORER AIRCORE

A playful touring blade for rock hopping and surfing, the Explorer is a mid-sized paddle providing quick power transfer. Using VE's proprietary Aircore technology and constructed using pre-preg carbon composites, the blades are exceptionally light, strong and buoyant – ideal for journeys and play. Two-piece as standard, allowing length and angle personalisation.

Blade size: Small 615 cm² . Standard 650 cm² . Large 685 cm² | **Paddle length:** 210-220 cm . 220-230 cm . 230-240 cm . Custom length available

VEPADDLES.COM



WAVEDSIGN - LOW ANGLE

Low Angle full Carbon kayak touring paddle. Available configurations: one-piece and two-pieces, in 3 different shaft flex indexes, with oval index Right Hand and Left Hande

Weight: 0.650 kg/1.43 lb | **Blade Size:** 650 cm²/100.79 in² | **Material:** Carbon

WAVEDSIGN.COM



WAVEDSIGN - WING WILD

Full carbon Wing paddle designed for competitions- Recommended for whitewater, surfski and flatwater. Available configurations: 4 blade sizes, one-piece and two-pieces (+5 cm +10cm), 3 different shaft flex indexes.

Weight: 0.696 kg/1.53 lb | **Blade Size:** 750 cm²/116.30 in² | **Material:** Carbon | **Blade Sizes:** 685 . 720 . 750 . 785 . 820

WAVEDSIGN.COM



WAVEDSIGN - WING SPRINT

Full carbon kayak Wing paddle. Recommended for speed, marathon, surfski, wildwater, fitness and for touring kayakers that want to try a more technical paddle. Available in different configurations: 4 blade sizes, one-piece and two-pieces (+5 cm +10cm), 3 different shaft flex indexes.

Weight: 0.688 kg/1.51 lb | **Blade Size:** 750 cm²/116.30 in² | **Material:** Carbon | **Blade Sizes:** 720 . 750 . 785 . 820

WAVEDSIGN.COM



SELECT PADDLES - XBLADE

The X.BLADE paddle concentrates all our technological expertise. The blades are extremely thin, curved, and responsive, offering a moderate blade flex for a very stable and comfortable swipe through the water. The X.BLADE is a very lightweight paddle made entirely of prepreg carbon. Four blade sizes, 550 / 590 / 660 / 720 cm², available in straight or bent in two-pieces, or as a single piece.

Weight: 0.7 kg/1.5 lb | Material: Carbon

SELECT-PADDLES.COM



LETTMANN - ERGONOM PRO SEA

Our Ergonom Pro Sea is a paddle designed for long distance kayakers. It is perfectly suitable for any sea kayaker or touring kayaker, who prefers a narrower blade. It's narrow blades ensure a lot of propulsion, thanks to its foam core, and the hydrodynamic formed blades. The ergonom shaft enables you to paddle for long periods of time while preserving your wrist joints, as they are perfectly positioned avoiding any harm to your tendons, ligaments and muscles. Also it is a very high-end and tough material, that has a high life-expectancy..

Length: 520 mm | Width: 152 mm | Shaft diameter: 31 x 29 mm | Weight: 790 g | Sizes: S and L | Material: LCS 70 light

LETTMANN.DE



AQUA BOUND - TANGO CARBON 2PC BENT

The neutral bend of the Tango Carbon's 3K Plain Weave carbon shaft enables a comfortable grip for your hands while reducing strain on your upper body. Sleek, compression-molded carbon blades are designed to execute effortless, low-angle performance. This incredibly comfortable 0.723 kg paddle is carbon from tip-to-tip and engineered for maximum performance. This paddle is a game-changer.

Length: 200-240 cm/ 78.7"-94.4" | Weight: 0.72 kg/1.59 lb | Blade Size: 96 in²/620 cm² | Blade Material: Compression molded carbon | Shaft Material: 3K Plain Weave Carbon | Ferrule: Posi-Lok

AQUABOUND.COM



WAVEDESIGN - HIGH ANGLE

High angle full Carbon kayak touring paddle. Available configurations: 3 blade sizes - one-piece and two-pieces - 3 different shaft flex indexes- Oval Index Right Hand and Left Hande.

Weight: 0.650 kg/1.43 lb | Blade Size: 670 cm²/103.85 in² | Material: Carbon

WAVEDESIGN.COM



SELECT PADDLES - XBLADE

The X.BLADE paddle concentrates all our technological expertise. The blades are extremely thin, curved, and responsive, offering a moderate blade flex for a very stable and comfortable swipe through the water. The X.BLADE is a very lightweight paddle made entirely of prepreg carbon. Four blade sizes, 550 / 590 / 660 / 720 cm², available in straight or bent in two-pieces, or as a single piece.

Weight: 0.7 kg/1.5 lb | Material: Carbon

SELECT-PADDLES.COM



GREENLAND STYLE PADDLES

THE ORIGINALS. GREENLAND STYLE PADDLES ARE LONG AND NARROW BLADE DESIGN. THE BLADES ARE ALSO UNFEATHERED.

EASTPOLE PADDLES - NANOOK2 BLACKBONE

The Nanook2 BlackBone 2 piece Greenland Paddle is made in the shape and size of a traditional west-greenland paddle. The new split system is an oval carbon reinforced plastic paddle joint for greenland paddles made by Kayak Sport.

Length: 220 and 230 cm . Kajak Sport Split System

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EASTPOLE PADDLES - NANOOK2

The Nanook2 is a 2 piece Greenland Paddle made in the shape and size of a traditional west-greenland paddle. The new split system is an oval carbon reinforced plastic paddle joint for greenland paddles made by Kayak Sport.

Length: 220 and 230cm . Kajak Sport Split System

EASTPOLEPADDLES.COM



EASTPOLE PADDLES - NANOOK BONEEDGE GLOW

Traditional oval shaped wooden greenland paddle with extra strong BoneEdge tips. It can glow in the dark.

Length: 210 . 215 . 220 . 225 . 230 cm

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EASTPOLE PADDLES - ISIGAA BONEEDGE GLOW

Traditional diamond shaped wooden greenland paddle with extra strong BoneEdge tips. It can glow in the dark.

Length: 210 . 215 . 220 . 225 . 230 cm

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EASTPOLE PADDLES - NANOOK TIP

Traditional oval shaped wooden greenland paddle with hardwood tips.

Length: 210 . 215 . 220 . 225 . 230 cm

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EASTPOLE PADDLES - ALEUTIAN PADDLE

The Aleutian paddle is a solid western red cedar, with an embedded layer of carbon that provides the paddle with significant strength and stability. The carbon lamination of this Aleutian paddle uses innovative material and processing science developments from a University laboratory. Probably the best cruising paddle ever.

Length: 220 . 225 . 230 . 235 . 240 cm

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KAJAK SPORT - INUKSUK

The Inuksuk is our flagship paddle, a handcrafted West Greenland style paddle made in Finland. Solid, strong yet light, full carbon core paddle with a stunning matt finish. Well-balanced construction with a buoyant blade and an oval loom create a light and effortless feel. Smooth and well-rounded thin edges allow for a quiet catch and confident stroke. The Inuksuk is equipped with a unique Kajak Sport oval shaft ferrule to allow easy split and length adjustment.

Weight: 0.8 kg/1.8 lb | Material: Full Carbon

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greenland paddle

Nanook2

BlackBone



EastPolePaddles

MID RANGE

PROGRESSIVE TECHNOLOGY AND SHAPE, MID-RANGE PADDLES SUIT THE ADVANCED OR PROGRESSING PADDLER.

AQUA BOUND - STING RAY HYBRID VERSA-LOK

Aqua Bound's most popular blade style for flatwater, the Sting Ray Hybrid offers tight-fitting construction and reliable performance, plus a premium adjustable length ferrule. Weighing 0.879 kg, this is the lightest adjustable length, flatwater injected-molded kayak paddle at this price point. Stiff, fiberglass-reinforced nylon blades with a sharp dihedral limit chances of flutter and provide a smooth forward stroke. Paired with a strong and lightweight 100% carbon shaft, this paddle helps conserve energy and is ideal for longer trips.

Length: 200-255 cm/78.7"-100.4" | Weight: 0.879 kg/1.94 lb | Blade Size: 92.5in²/597cm²
| Blade Material: abXII Fiberglass Reinforced Nylon | Shaft Material: 100% Carbon | Color Options: Sunset Red . White | Ferrule: Versa-Lok

[AQUABOUND.COM](https://aquadbound.com)



AQUA BOUND - MANTA RAY CARBON VERSA-LOK

The most durable high-angle plastic blades on the market paired with an aviation grade carbon fiber shaft—this paddle delivers. Carbon fiber-reinforced nylon blades are silky smooth in the water, offer enhanced strength and feature a sharp dihedral to limit the chance for flutter. Manta Ray blade shape and size are ideal for high-angle or more aggressive kayakers, packrafters, racers or anyone looking to move lots of water, fast. Versatile paddle with 15 cm of adjustable length and infinite offset angles secured with a simple, tight-fitting locking mechanism with a durable, corrosion-proof carbon ferrule insert.

Length: 200-255 cm/78.7"-100.4" | Weight: 0.843 kg/1.86 lb | Blade Size: 102.5 in²/661 cm²
| Blade Material: abXII Carbon Reinforced Nylon | Shaft Material: 100% Carbon | Color: Black | Ferrule: Versa-Lok

[AQUABOUND.COM](https://aquadbound.com)

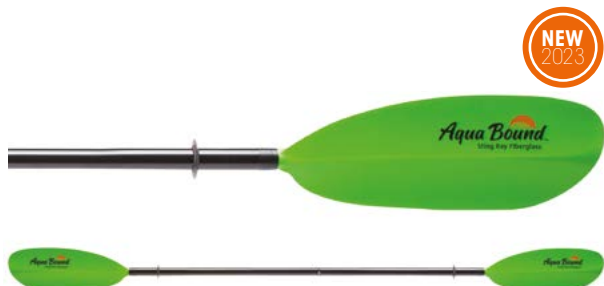


AQUA BOUND - STING RAY FIBERGLASS

Lightweight fiberglass shaft offers modest flex on each stroke, feels warm to the touch on cold days and is ovalized for a comfortable grip. The fiberglass-reinforced nylon blades provide excellent strength when pushing off rocks or barnacles, and the asymmetric dihedral blade shape affords a flutter-free stroke with superior directional control. The snug, 3-hole snap-button system features a lightweight and durable carbon ferrule insert and options to offset blades at 0° and 60°, left- and right-hand control.

Length: 200-260 cm/78.7"-102.4" | Weight: 0.95 kg/2.09 lb | Blade Size: 92.5in²/597cm²
| Blade Material: abXII Fiberglass Reinforced Nylon | Shaft Material: Fiberglass | Color Options: Sunset Red . Electric Green | Ferrule: Snap-Button

[AQUABOUND.COM](https://aquadbound.com)



AQUA BOUND - MANTA RAY HYBRID VERSA-LOK

The Manta Ray Hybrid is a touring star that combines the best of fiberglass and carbon. The fiberglass-reinforced nylon blades are a massive upgrade over basic plastics and provide excellent durability against rocks and barnacles. The 100% carbon composite shaft delivers superior performance with low swing weight and offers smooth adjustments with the Versa-Lok ferrule: 15 cm of flexible sizing and infinite offset angles secured with a simple, tight-fitting locking mechanism and a silky-smooth, corrosion-proof carbon ferrule insert.

Length: 200-255 cm/78.7"-100.4" | Weight: 0.907 kg/2 lb | Blade Size: 102.5 in²/661 cm²
| Blade Material: abXII Fiberglass Reinforced Nylon | Shaft Material: 100% Carbon | Color Options: Sunset Red . White | Ferrule: Versa-Lok

[AQUABOUND.COM](https://aquadbound.com)



TNP - WOLFERINE CARBON

The Wolverine paddle is equipped with stiff polyamide and carbon blades. It is available in a carbon or fiberglass construction. The shaft can be in one part or split with a standard or adjustable ferrule.

Length: 200 - 240 cm | Blade Length: 49,5 cm | Blade Size: 655 cm² | Weight: 950 g (220 cm)

[TNP.CZ](https://www.tnp.cz)



SELECT PADDLES - XTREK

The X.TREK paddle concentrates all our technological expertise. The blades are extremely thin, curved, and responsive, offering a moderate blade flex for a very stable and comfortable swipe through the water. The X.TREK is a very lightweight paddle made of fiberglass and prepreg carbon. Available in four blade size 550/590/660/720 cm², as a single piece or adjustable shaft.

Weight: 0.8 kg/1.8 lb | Blade size: 550 cm²/85.2 in² . 590 cm²/91.5 in² . 660 cm²/102 in² . 720 cm²/111.6 in² | Material: Fiberglass

[SELECT-PADDLES.COM](https://www.select-paddles.com)



SELECT PADDLES - XLINE

The X.LINE sea kayak paddle features very thin, curved blades. Designed in fiberglass, they bring comfort and smoothness to each paddle stroke. Light and discreet, the X.LINE is the ideal paddle for day-long touring. Available in single piece or adjustable shaft.

Weight: 0.9 kg/1.9 lb | Material: Fiberglass

[SELECT-PADDLES.COM](https://www.select-paddles.com)



AQUA BOUND - TANGO FIBERGLASS 2PC STRAIGHT

The Tango Fiberglass' multi-laminate fiberglass blades are truly hand-crafted using high-pressure compression molding, and they come in three hi-visibility color options. These handmade blades are coupled with an all-carbon shaft to give the Tango Fiberglass a super light swing weight, while still keeping the paddle strong and very durable. The result is maximum performance with minimal effort. The Tango features the dual-button Posi-Lok® ferrule system which clicks into position firmly and securely.

Length: 200-240 cm/ 78.7"-94.4" | Weight: 0.78 kg/1.6 lb | Blade Size: 96 in²/620 cm² | Blade Material: Compression molded fiberglass | Shaft Material: T-700 Carbon | Pattern Options: Green Tide, Fuego, Northern Lights | Ferrule: Posi-Lok

[AQUABOUND.COM](https://www.aquabound.com)



AQUA BOUND - WHISKEY FIBERGLASS 4PC STRAIGHT

The Whiskey Fiberglass' large blades make it perfect for high-angle, high-energy paddlers who are looking for an effortless, smooth stroke. The blades are hand-crafted and compression-molded with multi-laminate fiberglass resin and a lightweight foam core rib. This 4pc paddle has a super-light, durable 100% carbon shaft and breaks down for easy storage and transport, but because it's precision fit, feels and functions like a 1pc paddle on the water.

Length: 200-240 cm/ 78.7"-94.4" | Weight: 0.79 kg/1.75 lb | Blade Size: 95 in²/613 cm² | Blade Material: Compression molded fiberglass | Shaft Material: T-700 Carbon | Pattern Options: Green Tide, Fuego, Northern Lights | Ferrule: Posi-Lok

[AQUABOUND.COM](https://www.aquabound.com)



ENTRY LEVEL

MADE IN A VARIETY OF SHAPES, ANGLES AND SIZES WITH PRICING ACCESSIBLE TO ALL PADDLERS.

EGALIS - SWAG

A paddle suitable for young paddlers. The Swag is equipped with a small blade surface area to allow optimized propulsion, a reduced handle diameter for better grip, and a weight adapted to the size of children. The swag is an ideal paddle for children aged 6 to 12.

Sizes: 150-160-170-180-190 cm

EGALIS.COM



EGALIS - SWAG VARIO

A paddle suitable for young paddlers. The Swag is equipped with a small blade surface area to allow optimized propulsion, a reduced handle diameter for better grip, and a weight adapted to the size of children. The swag is an ideal paddle for children aged 6 to 12.

Sizes: 150-160, 160-170, 170-180, 180-190 cm

EGALIS.COM



TAHE - BREEZE ALU 2PCS

Breeze paddles are designed for exploring further from the shore in open waters, with blade shapes more adapted for touring. Paddles available in 220-240 cm length, 2 pcs for easy transport, and durable aluminium shafts.

Length : 220 . 230 . 240 cm | Construction: Aluminium/Polycarbonate

TAHESPORT.COM



AQUAGLIDE - ORION PADDLE

The lightweight Orion 4-piece paddle is designed for performance paddling in compact, packable boats like the Aquaglide inflatable kayak range. The patented LeverLock® adjustment system and lightweight fiberglass/carbon shaft allows easy adjustment and quick reflex response. The glass-reinforced nylon blades are tough and durable. Ideal for travel and convenient storage, the compact 4-piece format means Orion easily stows in a kayak storage bag for effortless transportation and storage.

Blade Size: 715 cm²/110 in² | Dimensions: 230cm-255cm

AQUAGLIDE.COM



PALM EQUIPMENT - DRIFT PRO PADDLE

The Drift Pro has a smooth, asymmetric blade and the lightweight glass fibre shaft. Durable and great value, with an asymmetric blade ideal for touring, sit-on-tops or inflatable kayaks.

Blade size: 660 cm² | Paddle length: 210cm, 215cm, 220cm

PALMEQUIPEMENTEUROPE.COM



HIGH ANGLE¹⁰ by WAVEDESIGN

AREA (cm²/ in²)	MATERIAL	L (cm/ in)	W (cm/ in)	WEIGHT (g/oz)
620 / 96.10	CARBON	6.50/17.50	18.30/6.88	220/7.76
670 / 103.85	CARBON	48.00/18.00	18.89/7.08	240/8.46
720 / 111.60	CARBON	51.00/18.50	20.07/7.28	280/9.87

WAVEDESIGN.com

WAVEDESIGN SRL - Via Maremmana III, 61 - 00030 San Cesareo (RM) - ITALIA - info@wavedesign.com

SINCE 2011

KAYAK FISHING

PADDLES DESIGNED FOR THE DAYS SPENT IN SEARCH OF THE PERFECT CATCH.

BENDING BRANCHES - ANGLER DRIFT

The Angler Drift is designed for hardiness while improving the fishing experience. The fiberglass-reinforced nylon blade material is stronger and thicker than commodity paddle options (making it more durable and robust long-term). The sharp dihedral and softened tip provide quiet entry and exit with two color options to either stand out or blend in. Big, beefy blades power the kayak to move efficiently even with extra gear weighing you down. Aluminum shaft is as durable as they come, engineered to withstand the rigors of most paddling conditions and is ovalized for a smooth, comfortable grip. Secure, tight-fitting snap-button connection and robust blades make the Angler Drift a strong, dependable paddle.

Length: 240-280 cm/ 94.5"-110.2" | Weight: 1.078 kg/ 2.375 lb | Blade Size: 102.5 in²/ 661 cm² | Blade Material: abXII Fiberglass Reinforced Nylon | Shaft Material: Aluminum | Color Options: Electric Green, Tidal Blue | Ferrule: Snap-Button

[BENDINGBRANCHES.COM](https://bendingbranches.com)



BENDING BRANCHES - ANGLER PRO

The Angler Pro stands out in the industry as a six-time Angler Paddle of the Year, but also on the water thanks to the vibrant blade patterns designed by the BB fishing team. Large compression-molded fiberglass blades offer a smooth and quiet forward stroke, and an ovalized 100% carbon shaft allows for effortless fishing all day long. Catches can be verified quickly with a tape measure placed directly on the carbon shaft.

Weight: 0.81 kg/1.8 lb | Blade size: 677 cm²/105 in² | Blade material: Compression-molded fiberglass | Shaft material: 100% Carbon | Colors: Radiant . Glowtek . Copperhead | Ferrule: Telescoping . Snap-button

[BENDINGBRANCHES.COM](https://bendingbranches.com)



BENDING BRANCHES - ANGLER NAVIGATOR

Bending Branches has packed 0.935 kg of toughness into this kayak fishing paddle. The ultra-lightweight 100% carbon shaft with a built-in tape measure and a blade made of red alder, roasted basswood, and basswood offers more flex than most composite paddles, making the Angler Navigator the quietest paddle on the market. Each blade is sealed with 0.057 kg of fiberglass and reinforced with Rockgard for added durability. Made for those that push their gear to its limit.

Weight: 0.94 kg/2.1 lb | Blade size: 105 in²/677 cm² | Blade material: Red alder . Roasted basswood . Basswood | Shaft material: 100% Carbon | Ferrule: Telescoping or snap-button

[BENDINGBRANCHES.COM](https://bendingbranches.com)



WERNER PADDLES - HOOKED ADJUSTABLE CAMANO

The Camano features our most popular, award-winning blade design, providing the perfect combination for anglers who want enough power to follow schooling fish all day using the relaxed all around low angle stroke. Customize your paddle length on the fly for high/low seat positions, standing while sight fishing, or switching between multiple kayaks of different widths. The 20 cm adjustable length paddle gives you the freedom to fish.

Blade size: 650 cm² | Weight: .85 kg/2 lb | Level: Mid-Range | Material: Fiberglass | Colors: Large Mouth Bass . Catch Lime Drift . Trophy Charcoal

[WERNERPADDLES.COM](https://wernerpaddles.com)



WERNER PADDLES - HOOKED ADJUSTABLE SHUNA

The Shuna is our most popular high angle fishing paddle. Customize your paddle length on the fly for high/low seat positions, standing while sight fishing, or switching between multiple kayaks of different widths. The 20 cm adjustable length paddle gives you the freedom to fish.

Blade size: 615 cm² | Weight: .87 kg/2 lb | Level: Mid-Range | Material: Fiberglass | Colors: Large Mouth Bass . Catch Lime Drift . Trophy Charcoal

[WERNERPADDLES.COM](https://wernerpaddles.com)



HIGH END

LIGHTWEIGHT CONSTRUCTION AND ADVANCED TECHNOLOGY CREATE A HIGH PERFORMANCE PADDLE.

BENDING BRANCHES - BLACK PEARL ST

Versatility meets cutting-edge, knife-like performance in Bending Branches' newest canoe paddle. Their lightest paddle (0.45 kg), the Black Pearl ST features an all-carbon blade, shaft and freestyle palm grip. Fiberglass-weave Edgegard tip protection reinforces the blade, offering expedition-worthy durability. Symmetrical, straight foam core blade provides an unmatched smooth and buoyant feel on the water for all your favorite strokes. The Black Pearl Straight is the ideal combination of light weight and durability for long-distance trips.

Length: 132cm - 152cm/52 to 60" | Weight: 0.45 kg/1 lb | Blade Size: 105 in²/677 cm² | Blade Material: Foam Core Carbon | Shaft: 100% Carbon | Grip: Freestyle palm

[BENDINGBRANCHES.COM](https://bendingbranches.com)



BENDING BRANCHES - EXPEDITION PLUS

Expedition paddlers looking for endurance, power and control in their canoe paddle will love the Expedition Plus. The paddle is built with a power T-grip for control and full-coverage Rockgard® edge protection that extends around the blade and 15 cm up the shaft. This paddle's 0.113 kg fiberglass blade wrap further protects the strong yet lightweight red alder, basswood, and roasted basswood blade for maximum durability. The Expedition Plus is beautiful and versatile for paddlers who take their time on the water more seriously.

Length: 132cm - 152cm/52 to 60" | Weight: 0.68 kg/2 lb | Blade Size: 126 in²/813 cm² | Blade Material: Basswood, Red Alder, Roasted Basswood | Shaft: 18-laminate, ovalized | Grip: Power T-Grip

[BENDINGBRANCHES.COM](https://bendingbranches.com)



WAVEDESIGN - CANOA MJÖLLNIR

Downriver and sprint canoe paddle. Designed for versatile use, light, and durable. The blade has a tough, durable core. The edge of the blade has a thin layer running on top of the carbon to protect the edge from nicks and cracks, guaranteeing the perfect water entry with every stroke. Carbon: 100% - autoclave cured prepreg.

Weight: 0.45 kg/1.4 lb | Blade size: 815 cm²/127 in² | Material: Carbon

[WAVEDESIGN.COM](https://wavedesign.com)

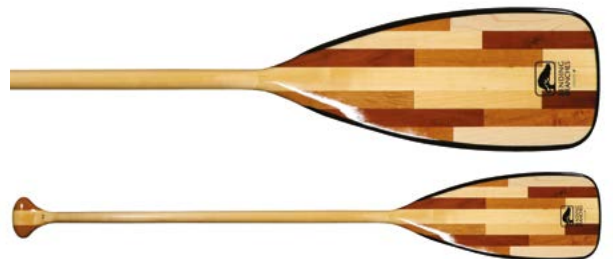


BENDING BRANCHES - CATALYST ST

Handcrafted from a combination of basswood, roasted basswood, red alder, and maple remnants from our first-quality paddles, the Catalyst repurposes what might have gone to waste. Designed for comfort with an ovalized shaft and a Freestyle Palm Grip, this lightweight paddle will stand up to hours of paddling. The Catalyst comes with full Rockgard® coverage and a 0.113 kg fiberglass wrap, which means it's durable and built to last for years of day-tripping adventures.

Weight: 0.68 kg/2 lb | Length: 132 cm - 152cm/52-62" | Blade size: 761 cm²/118 in² | Blade material: Basswood . Roasted basswood . Red alder . Maple | Shaft: Solid, ovalized basswood | Grip: Freestyle Palm Grip

[BENDINGBRANCHES.COM](https://bendingbranches.com)



VE PADDLES - OFFSIDE AIRCORE

A touring canoe blade suited to paddling for longer periods where not every stroke is vertical. Features a smaller blade area than our Pro Canoe. The round edges help knifing and other control strokes. The Aircore Offside comes with our Ergo Grip as standard or supplied separately in the case of an uncut version.

Blade size: 745 cm²/115.5 in² | Blade length x width: 195 mm x 510 mm/7.7" x 20" | Length range: 140-160 cm in 10 cm increments. Uncut: (170 cm) | Shaft: One-piece glass or carbon. Two-piece split | Shaft Diameter: Ø 30.6 mm

[VEPADDLES.COM](https://vepaddles.com)



MID RANGE |



PALM EQUIPMENT - ALBA PRO CANOE PADDLE

The feel of wood with the durability of plastic, in a great all-round canoe paddle. Light in the water thanks to the buoyant foam core blade, the clean shape works smoothly for all strokes without flutter. The ground fibreglass shaft is great to handle and with the comfortable asymmetric T-grip you have the durability and control that you need for flat or moving water.

Blade size: 780 cm² | Paddle length: 140cm, 150cm, 160cm, uncut (170) cm

PALMEQUIPMENTEUROPE.COM

ENTRY LEVEL |



PALM EQUIPMENT - ALBA PADDLE

The feel of wood with the durability of plastic, in a great all-round canoe paddle. Light in the water thanks to the buoyant foam core blade, the clean shape works smoothly for all strokes without flutter. The blade is overmoulded onto a tough aluminium shaft and with the comfortable asymmetric T-grip you have the durability and control that you need for flat or moving water.

Blade size: 780 cm² | Paddle length: 140cm, 150cm, 160cm, uncut (170) cm

PALMEQUIPMENTEUROPE.COM

VE
VERTICAL ELEMENT™

AVAILABLE WORLDWIDE
FROM PADDLESPORT
DEALERS

VEPADDLES.COM

HIGH END

LIGHTWEIGHT CONSTRUCTION AND ADVANCED TECHNOLOGY CREATE A HIGH PERFORMANCE PADDLE.

WAVEDSIGN - SUP PROMPT

Full Carbon Sup Paddle. Perfect for racing. Available paddle configurations: 2 blade sizes, 3 shaft options (one-piece, vario with an adjustment of overall length within 20 cm or 50 cm), 3 flex indexes

Weight: 0.479 kg/1.05 lb | Blade Size: 570 cm²/88.39 in² | Material: Carbon

WAVEDSIGN.COM



WAVEDSIGN - SUP RACE

Perfect for racing. The long rectangular shape allows for incremental power. The long and narrow blade with a flat profile and 10-degree blade angle combines instant efficient power delivery with a forgiving feel. Carbon: 100% autoclave-cured pre-preg. Available in different shaft configurations, in junior-size, and as our unique two-piece-paddle with an adjustment of overall length within 20 cm: a solution in between the one-piece-paddle and the classic two-piece-paddle. The 20-cm adjustment allows you to adapt the paddle to the paddling environment for the same athlete or for similar athletes without compromising flexibility.

Weight: 0.46 kg/1.4 lb | Blade size: 470 cm²/73 in² | Material: Carbon

WAVEDSIGN.COM



WAVEDSIGN - SUP WAVE

Perfect for wave riders. Special features of the blade shape, its long and narrow blade, flat profile and 10-degree blade angle, combines instant efficient power delivery with a forgiving feel. Full carbon construction cured in autoclave at high temperature and pressure for the result a paddle with excellent mechanical properties, lightness, durability, and reliability with a very good progressive flexibility. Available in different shaft configurations, in three different blade sizes, one-piece, vario with an adjustment of overall length within 20 cm or 50 cm.

Weight: 0.475 kg/1.04 lb | Blade size: 550 cm²/85.29 in² | Material: Carbon

WAVEDSIGN.COM



G'POWER - WARRIOR ELITE

The Warrior Elite is a 100% carbon paddle, strong and stiff, and very light at the same time. The "S" size paddle is approx. 460 g. An important feature is the large surface of the blade and its small size, which was achieved thanks to the concave planes.

Length: 175-215 cm

GPOWERSPORT.COM



AQUA BOUND - CHALLENGE 85

The Challenge SUP paddle represents high-end performance and design at a price point anyone can enjoy. With an all-carbon shaft, grip, and ferrule, the Challenge is lightweight (0.60 kg) and easy on your body. The blade is strong yet flexible, delivering a smooth, powerful forward stroke ideal for SUP touring.

Weight: 0.60 kg/1.31 lb | Blade size: 546 cm²/85 in² | Blade material: epX Carbon Reinforced Polymer | Shaft material: 100% Carbon

AQUABOUND.COM



SIC - MALIKO 80 / 90 CTL

The cut to length adjustable Maliko features a new blade shape that focuses on power and efficiency, offered in slim and standard shaft diameter.

Length: 240-280 cm/94.5"-110.2" | Weight: 1.078 kg/2.375 lb | Blade Size: 102.5 in²/661 cm² | Blade Material: abXII Fiberglass Reinforced Nylon | Shaft Material: Aluminum | Color Options: Electric Green . Tidal Blue | Ferrule: Snap-Button

SICMAUI.COM



AZTRON - SONIC CARBON 100 PADDLE

Admit it-you will want it! Here comes the SONIC RACE PRO Paddle with the lightest and most exclusive design for the new season. The incredible ERA Blade design and sophisticated manufacturing process create an extremely lightweight yet powerful paddle for racers. Built with a CNC shaped high density PVC core and laminated with 100% RedTex Carbon wrap, the paddle delivers speed, power and response for long-distance racing and down winders.

Blade Area: 540 cm²/84 in² | Blade Material: 100% Carbon | Shaft Material: 100% RedTex Carbon | Handle: RedTex Carbon . Race style | 1-Section / 3-Section | Length: 225 cm/88.6" . 185-225 cm/72"-88.6" | Weight: 580 g/1.28 lb . 670 g/1.47 lb

AZTRONSPORTS.COM

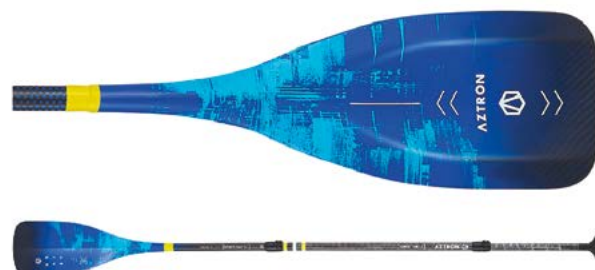


AZTRON - POWER CARBON 70 PADDLE

Style and performance in one paddle! The new POWER Carbon 70 paddle is lightweight, powerful and responsive for all SUP pros. The ERA race blade with Deep Power Concave (DPC) Tech on the blade face has been thoughtfully designed to maximize all phases of stroke and guaranteed for effortless handling. Constructed with a 70% Carbon and anti-twist shaft system, it gives the paddle a top stroke rate and allows efficient and effortless paddling during long-distance sessions.

Blade Area: 540 cm²/84 in² | Blade Material: 70% 3K Carbon + 30% Glass | Shaft Material: 70% SiverTex Carbon + 30% Glass | Handle: Full Carbon | 2-Section / 3-Section | Length: 185-225 cm/72"-88.6" . 185-225 cm/72.8"-88.6" | Weight: 660 g/1.45 lb . 730 g/1.61 lb

AZTRONSPORTS.COM



SELECT PADDLES - SESSION

The Session SUP from Select Paddles is specially engineered to increase efficiency and reduce fatigue. Light and thin fiberglass blades with a V-shaped section provide excellent stability for a very comfortable paddle swipe through the water. Whether for fitness, touring, or surf, the SESSION is an excellent versatile paddle. Available as a one-piece adjustable or three-part model.

Weight: 0.65 kg/1.4 lb | Material: Fiberglass

SELECT-PADDLES.COM



MID RANGE

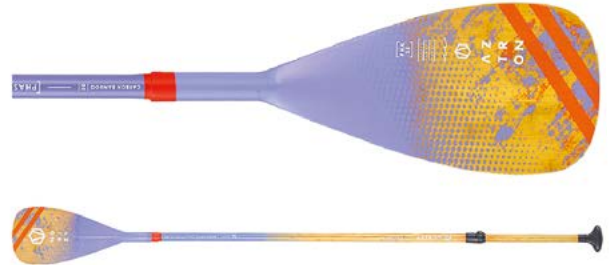
FEATURING PROGRESSIVE TECHNOLOGY AND SHAPE, MID-RANGE PADDLES SUIT THE ADVANCED OR PROGRESSING PADDLER.

AZTRON - PHASE BAMBOO CARBON PADDLE

The lightweight Bamboo Carbon PHASE paddle is designed for experienced and performance-oriented riders. With its carbon composite construction and perfect balance of flex and stiffness, this paddle is tailored to the needs of specific users. It has been upgraded with the new seasonal prints, and it is the top choice for those who are doing much paddling and need higher performance. Available in standard 3-section and 2-section options for the most convenient paddle transport ever.

Blade Area: 600 cm²/93 in² | Blade Material: 80% Carbon + 20% Bamboo | Shaft Material: 60% Carbon + 30% Glass . Bamboo | Handle: Carbon | 2-Section / 3-Section | Length: 185-225 cm/72"-88.6" . 185-225 cm/72"-88.6" | Weight: 660 g/1.45 lb . 760 g/1.61 lb

AZTRONSPORTS.COM



AQUA BOUND - MALTA FIBERGLASS

The Malta Fiberglass offers performance and blade patterns to make you stand out on the water. The 561 square-centimeter blade is smooth and efficient and engineered to reduce fatigue while paddleboarding. The Malta's blade comes in three stunning, colorful designs, all crafted of compression-molded fiberglass. Regardless of water conditions, the contoured palm grip and 10-degree bend in the 100% carbon shaft ensure your experience is easy on joints and muscles.

Length: 162.56 cm - 218.44 cm/64" to 86" | Weight: 0.57 kg/1.25 lb | Blade Size: 87 in²/561 cm² | Blade Material: Compression molded fiberglass | Shaft Material: 100% Carbon | Pattern Options: Green Tide, Berry, Northern Lights

AQUABOUND.COM



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GUIDE.COM**

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THE ONE-STOP SHOP WEBSITE FOR PADDLESPORTS GEAR ADDICTS

www.select-paddles.com

ENJOY THE RIDE



SELECT
paddles



WILD
Colored

HIGH END

LIGHTWEIGHT CONSTRUCTION AND ADVANCED TECHNOLOGY CREATE A HIGH PERFORMANCE PADDLE.

LETTMANN - NITRO

Those who are familiar with our philosophy know: a paddle without an ergonomic shaft equals a waste of power. The reason being its unique pressure point, which is located in front of your hands thanks to the bent shaft. This does not just result in excellent acceleration, but in flutterfree strokes, too.

Length: 470 mm | Width: 190 mm | Shaft diameter: 31 x 29 mm | Weight: 830 g | Sizes: S and L | Material: LCS 70 light / LCS 70 / LCS 70 Extreme

LETTMANN.DE



VE PADDLES - FLYTE AIRCORE

The Flyte has an aggressive catch, which rewards starting the stroke further forward but with a more gradual taper towards the neck the blade feels smoother in the later parts of the stroke. This shape has slalom inspired design DNA to its core. This blade is made from 100% carbon fibre which is pre-impregnated with toughened epoxy resin making it extremely strong, robust and hard-wearing.

Shaft: 1 Piece Glass or Carbon, 2-Piece split version available, 1 piece crank version available | Shaft Diameter: Ø 30.6 mm | Length Range: 188 cms to 203 cms in 3 cm increments | Angle/Feather: Fixed L or R. 0°/30°/45° as standard | Blade Surface Area: 735 cm² | Blade Length x Width: 485mm x 220mm | Custom: Length/angle available for customisation

VEPADDLES.COM



LETTMANN - ERGONOM PRO WW EXTREM

Our Ergonom Pro WW Extrem is the stiffest whitewater paddle there is. Its stiffness, combined with a great pressure build-up and awesome handling, makes it a great tool, especially for whitewater creaking. The ovalized, ergonomic shaft promises supreme handling, and the profiled paddle blades provide you with extraordinary propulsion. Not only is the Ergonom Pro WW Extrem super effective, but it also offers great manoeuvring. Even with the slightest stroke, you are in control of every movement.

Weight: 0.99 kg/2.1 lb | Blade size: S . L | Material: 70% Carbon . Aramid fiberglass

LETTMANN.DE



LETTMANN - ERGONOM MULTIWAVE WW

Beam me up! Thanks to the pre-positioned ergonomic shaft, you will zoom into another dimension with the Multi Wave. The gripping at the tear edge is crazy; the flight characteristics are convincing. Even running the eddies at your local spot will become more flutter-free. As a freestyler who does not believe in forwardly displaced blades, we dare you to try it. It will make you faster!

Weight: 0.90 kg/1.98 lb | Blade size: S . L | Material: LCS 100 Extrem 100% Carbon

LETTMANN.DE



SELECT PADDLES - TRACK SW

Specifically designed for whitewater slalom, the TRACK SW is a smooth and soft paddle. Its light and steady blade allows for very precise positioning and an excellent grip for a marked acceleration. Available in three blade sizes and as an adjustable or single-piece shaft.

Weight: 1 kg/2.2 lb | Material: Carbon

[SELECT-PADDLES.COM](https://select-paddles.com)



SELECT PADDLES - PLAYER

The PLAYER is a high-resistance canoe-polo paddle, ideal for attackers. The shape of the blade provides a very good grip for faster moves into the action. Two blade sizes available.

Weight: 1 kg/2.2 lb | Material: Carbon

[SELECT-PADDLES.COM](https://select-paddles.com)



SELECT PADDLES - W1

Select's flagship whitewater paddle. The W1 is a highly versatile paddle designed for adventure. Extremely resilient, this multi-purpose paddle can go anywhere. The W1 standard has carbon-kevlar blades and an ergonomic carbon shaft. Available in two blade sizes, with a straight or bent shaft as an adjustable or single piece.

Weight: 1 kg/2.2 lb | Material: Carbon

[SELECT-PADDLES.COM](https://select-paddles.com)



SELECT PADDLES - WILD CARBON

Inspired by the W1, the new WILD carbon paddle from Select has every advantage expected from the most demanding whitewater riders. It is lightweight for a high-velocity ratio and features a thin edge for perfect water catch, the combination enabling a capacity for endurance that will have you surprise yourself. Three blade sizes, 625/675/715 cm², available as a single piece or two-part, in bent or straight shaft.

Weight: 0.9 kg/2 lb | Blade size: 625 cm²/97 in² . 675 cm²/105 in² . 715 cm²/110.8 in² | Material: Carbon

[SELECT-PADDLES.COM](https://select-paddles.com)



G'POWER - SPIDER X-CREEK

The G'Power Spider whitewater kayak paddle is an immense modern design for K1 slalom. Now available in a tougher, reinforced construction for whitewater kayaking, steep creeking, and extreme slalom!

Length: 190-205 cm

[GPOWERSPORT.COM](https://gpowersport.com)



MID RANGE

PROGRESSIVE TECHNOLOGY AND SHAPE, MID-RANGE PADDLES
SUIT THE ADVANCED OR PROGRESSING PADDLER.

SOUL WATERMAN - PROTON BATTLEAX

The new Powerstick Proton is based on the "bicycle grip" concept - but it's updated for modern technologies and paddling trends. The lighter Freestyle paddle is a kevlar/carbon blade construction, while the heavier and stronger Battle-ax has kevlar/S glass blades. Non-slip ergonomic polyurethane grips are molded directly onto the shaft. We've reengineered the buoyant blade construction, so that what is usually the weak part of the back of the blade, is now significantly stronger than the similar type paddles of past. We've also solved the blade swivel issue of older type paddles. The overall effect is the same ergonomic feel of a bent shaft, without the inherent "twisted feeling" that comes from offsetting a blade from the shaft, on a paddle that has a relaxed spring to its power pull.

Blade Size: 450 mm x 190 mm | Shaft Size: 20.5 mm | Grip Width (center to center): 680 mm | Feather: 30 deg | Weight: Freestyle 993 g . BattleAx 1140 g

SOULWATERMAN.COM



SOUL WATERMAN - PROTON FREESTYLE

The new Powerstick Proton is based on the "bicycle grip" concept - but it's updated for modern technologies and paddling trends. The lighter Freestyle paddle is a kevlar/carbon blade construction, while the heavier and stronger Battle-ax has kevlar/S glass blades. Non-slip ergonomic polyurethane grips are molded directly onto the shaft. We've reengineered the buoyant blade construction, so that what is usually the weak part of the back of the blade, is now significantly stronger than the similar type paddles of past. We've also solved the blade swivel issue of older type paddles. The overall effect is the same ergonomic feel of a bent shaft, without the inherent "twisted feeling" that comes from offsetting a blade from the shaft, on a paddle that has a relaxed spring to its power pull.

Blade Size: 450 mm x 190 mm | Shaft Size: 20.5 mm | Grip Width (center to center): 680 mm | Feather: 30 deg | Weight: Freestyle 993 g . BattleAx 1140 g

SOULWATERMAN.COM



VE PADDLES - CREEKER GLASS

A river-running paddle that is smooth and well balanced. A more symmetrical shape and mid-sized blade area for control under pressure. Pre-preg glass fibre composite construction creates a tougher more hardwearing paddle. Available in straight and crank variants.

Blade size: Small 650 cm² . Standard 700 cm² | Paddle length: 188 cm . 191 cm . 194 cm . 197 cm . 200 cm . 203 cm . Custom length available | Feather: 0 deg . 30 deg . 45 deg . Custom feather available | Grip orientation: RH . LH | Option of two piece splits | Blade colors: Yellow . Red

VEPADDLES.COM



SELECT PADDLES - WILD ALU

Inspired by the Wild Carbon, the WILD Alu paddle provides all the advantages sought by the most demanding whitewater kayakers. Its fine edges and its great lightness offers responsiveness and finesse of paddling without sacrificing its great resistance.

Material: Fiber Glass . Reinforced Carbon | Features: Quick Lock System | Dimensions: 49 x 20.5 cm

SELECT-PADDLES.COM



TAKE APART

PADDLES THAT CAN BE TAKEN APART INTO MULTIPLE SECTIONS, FOR EASY STORAGE ON AND OFF THE WATER.

TNP - RAPA CARBON

The Rapa paddle is equipped with stiff polyamide and carbon blades. It is available in a carbon or fiberglass construction. The shaft can be split into 4 making it ideal for packrafting.

Length: 190 - 210 cm | Blade Length: 46 cm | Blade Size: 713 cm² | Weight: 900 g (200 cm)

[TNP.CZ](https://tnp.cz)



AQUA BOUND - SHRED APART

Designed by Alpacka Raft, the Aqua Bound Shred Apart is a convertible kayak/canoe paddle. It is made with stiff, lightweight carbon-reinforced abX blades and a strong, ovalized carbon shaft. The Shred Apart uses the same components as Aqua Bound's Shred Carbon paddle but includes a pair of T-handle extensions that convert the kayak paddle into a pair of canoe paddles. The Shred Apart supports paddling either in kayak configuration by one person or in canoe configuration by two people.

Kayak Paddle Length: 210-240 cm/ 82.68" to | Canoe Paddle Length: 137.16-152.4 cm/54" to 60" | Kayak Paddle Weight: 1.13 kg/2.5 lb | Canoe Paddle Weight: 0.74 kg/1.6 lb | System Weight: 1.47 kg/3.3 lb | Blade Size: 117 in²/756 cm² | Blade Material: abX Carbon Reinforced Nylon | Shaft Material: T-700 Carbon | Grip: T-Grip

[AQUABOUND.COM](https://aquadbound.com)



ENTRY LEVEL

MADE IN A VARIETY OF SHAPES, ANGLES AND SIZES WITH PRICING ACCESSIBLE TO ALL PADDLERS.

PALM EQUIPMENT - COLT PRO PADDLE

Designed for smaller paddlers, this lightweight paddle has asymmetric blades and a shorter aluminium shaft with a diameter suited to smaller hands.

Blade size: 600 cm² | Paddle Length: 175cm, 185cm, 195cm, 205cm

[PALMEQUIPMENTEUROPE.COM](https://palmequipmenteurope.com)



KIDS

SMALLER BLADES AND SHAFTS FOR SMALLER HANDS AND GREATER PROGRESSION.

SOUL WATERMAN - MICRON FIBERGLASS

The Micron is our step up paddle for kids that are ready to move up from the Gremlin to a composite performance paddle. We've taken our tested and successful adult blade, and scaled it down for kids. The Micron has a slightly buoyant blade, which offers increased support in aerated water, and a lightweight composite construction which is both durable and performing. The shaft is a small 20mm diameter, so it has an organic flex feel to it, with grips that increase the shaft size to perfectly fit into kids hands so they can paddle all day without fatigue. And finally, we have made the paddle highly visible, while keeping it classic and classy looking. Yeah, we like the dayglo orange and yellow, but it's there for safety. A highly visible paddle is an effective communication tool, and it's easy to find after you drop it playing in your favorite wave..

Length: 160-170 cm and 170-180 cm | Blade size: 170 mm x 405 mm | Shaft Size: 20.5 mm | Grip size: 28 mm | Materials: Fiber Glass . Carbon Kevlar

[SOULWATERMAN.COM](https://soulwaterman.com)



BOATS

REC & TOURING

DAG	dag-kayak.com
Dagger Kayaks	dagger.com
Islander Kayaks	islanderkayaks.com
Jackson Kayak	jacksonadventures.com
Prijon	prijon.com
Pyrinha Kayaks	pyrinha.com
Rainbow Kayaks	rainbowkayaks.com
Riber	riberproducts.com
Riot kayaks	riotkayaks.com
RPI Kayak	polyrotogroup.com
RTM	rtmkayaks.com
Tahe	tahe.com
Wagabond kayak	wagabondkayaks.com

COLLAPSIBLE

Abstract	abstract-sport.com
Aquadesign	aquadesign.eu
Aquaglide	aquaglide.com
Aqua marina	aquamarina.com
Aquatone	aquatone.com
Gumotex	gumotexboats.com
Hobie	hobie.com
Jaws	jaws-packraft.com
Jbay zone	jbay.zone
Kayak innovations	kayak-innovations.com
Kokopelli	kokopelli.com
Moai	moaiboards.com
Nautiraid	nautiraid.com
Spinera	spinera.com
Tahe	tahe.com
Verano Watersports	veranowatersports.com
Zelgear	zelgear.eu

KAYAK FISHING

Aquaglide	aquaglide.com
Big mama kayak	bigmamakayak.it
Hobie	hobie.com
Jackson Kayak	jacksonadventures.com
RTM	rtmkayaks.com
Tahe	tahe.com

SEA KAYAKING

Dag	dag-kayak.com
Dagger Kayaks	dagger.com
Designkayaks	designkayaks.com
Dragorossi	dragorossi.com
Lettmann	lettman.de
Norse kayaks	norsekayaks.com
P&H Sea Kayaks	phseakayaks.com
Prijon	prijon.com
RPI Kayak	polyrotogroup.com
Roto attivo	rotoattivo.eu

CANOE

Amerlite	amerlite-canoes.com
Beaver Canoes	canoebeaver.com
Gatz	gatz.com
Roto Attivo	rotoattivo.eu
RPI Kayak	polyrotogroup.com
RTM	rtmkayaks.com
Vogueur	vogueur.com

WHITEWATER

DAG	dag-kayak.com
Dagger Kayaks	dagger.com
Dragorossi	wagabondkayak.com
Jackson Kayak	jacksonadventures.com
Lettmann	lettman.de
Prijon	prijon.com
Pyrinha Kayaks	pyrinha.com
Soul Waterman	soulwaterman.com
Spade Kayaks	spadekayaks.com
Wagabond kayaks	wagabondkayak.com
ZET Kayaks	zet-kayaks.com

BOARDS

CRUISER

Aquamarina	aquamarina.com
Aquaglide	aquaglide.com
Aquatone	aquatone.com
Aztron	aztronsports.com
Cafe boards	cafeboards.com
Delta	delta-paddle.com
Indiana SUP	indiana-paddlesurf.ch
JBay zone	jbay.zone
Kokopelli	kokopelli.com
Level Six	levelsix.com
Mint lama	mintlama.ch
Moai	moaiboards.com
RTM	rtmkayaks.com
SIC MAUI	sicmaui.com
Spinera	spinera.com
STX Inflatable	stxparts.com
Tahe	tahesport.com
Wild Sup	wildsup.eu

DISTANCE

Aquamarina	aquamarina.com
Aquatone	aquatone.com
Aztron	aztronsports.com
Cafe boards	cafeboards.com
Fanatic	fanatic.com
Indiana SUP	aquaglide.com
Level six	levelsix.com
Moai	moaiboards.com
SIC MAUI	sicmaui.com
Spinera	spinera.com
STX inflatable	stxparts.com

MEGACRAFT

Aquaglide	aquaglide.com
Aquamarina	aquamarina.com
Aquatone	aquatone.com
Aztron	aztronsports.com
Coran sup	corransup.fun
RTM	rtmkayaks.com
Watersport concept	watersportconcept.com

HYBRIDS

& SPECIALS

Aquamarina	aquamarina.com
Aquatone	aquatone.com
Aztron	aztronsports.com
Indiana	indiana-paddlesurf.ch
Mint lama	mintlama.ch
RTM	rtmkayaks.com
SIC MAUI	sicmaui.com
STX inflatable	stxparts.com
Tahe	tahesport.com

FOIL BOARDS

Aquatone	aquatone.com
Aztron	aztronsports.com
Indiana SUP	indiana-paddlesurf.ch
SIC MAUI	sicmaui.com
Tahe	tahesport.com

BEACH FUN

Aquatone	aquatone.com
Aztron	aztronsports.com
Hobie	hobie.com

OFF WATER BOARDS

Aztron	aztronsports.com
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PADDLES

SEA KAYAK

Aquabound	aquabound.com
Aquaglide	aquaglide.com
East Pole Paddles	eastpolepaddles.com

Egalis	egalis.com
Kajak sport	kajaksport.fi
Lettmann	lettman.de
Palm equipment	palmequipementurope.com
Select Paddles	select-paddles.com
Tahe	tahe.com
TNP	tnp.cz
VE Paddles	vepaddles.com
Wavedesign	wavedesign.com
KAYAK FISHING	
Bending Branches	bendingbranches.com
Werner paddles	wernerpaddles.com
CANOE	
Bending Branches	bendingbranches.com
Palm Equipment	palmequipementurope.com
VE Paddles	vepaddles.com
Wavedesign	wavedesign.com
SUP	
Aquabound	aquabound.com
Aztron	aztronsports.com
G'Power	gpowersport.com
Select Paddles	select-paddles.com
SIC MAUI	sicmaui.com
Wavedesign	wavedesign.com
WHITEWATER	
Aquabound	aquabound.com
G'Power	gpowersport.com
Lettmann	lettman.de
Palm Equipment	palmequipementurope.com
Select Paddles	select-paddles.com
Soul Waterman	soulwaterman.com
TNP	tnp.cz
VE Paddles	vepaddles.com
Wavedesign	wavedesign.com

APPAREL & EQUIPMENT

DRY/SPLASH GEAR

Aquadesign	aquadesign.eu
Aztron	aztronsports.com
Hiko Sport	hikosport.com
Kokatat	kokatat.com
Level Six	levelsix.com
NRS	nrs.com
Palm Equipment	palmequipementurope.com
Peak Paddlesports	peakuk.com
Sandiline	sandiline.com
Spade kayaks	levelsix.com
YAK	palmequipementurope.com

NEOPRENE

Aztron	aztronsports.com
Hiko Sport	hikosport.com
Level Six	levelsix.com
NRS	nrs.com
Palm Equipment	palmequipementurope.com
Peak Paddlesports	peakuk.com
Prado sportswear	pradosportswear.com
Sandiline	sandiline.com

APPAREL

Aztron	aztronsports.com
Kokatat	kokatat.com
Level Six	levelsix.com
NRS	nrs.com
Palm Equipment	palmequipementurope.com
Prado sportswear	pradosportswear.com

HELMETS

Aztron	aztronsports.com
Palm Equipment	palmequipementurope.com
Peak Paddlesport	peakuk.com

Sweet Protection	pradosportswear.com
WRSI	nrs.com
PFDs	
Angry Mullet	soulwaterman.com
Aquadesign	aquadesign.eu
Aquaglide	aquaglide.com
Aztron	aztronsports.com
Baltic Safety	baltic.se
Hiko Sport	hikosport.com
Kokatat	kokatat.com
NRS	nrs.com
Palm Equipment	palmequipementurope.com
Peak Paddlesports	peakuk.com
Secumar	secumar.com
SPRAYDECKS	
Angry Mullet	soulwaterman.com
Level Six	levelsix.com
Paddle people	paddle-people.com
Palm Equipment	palmequipementurope.com
Peak Paddlesports	peakuk.com
Stormm ride	stormmride.com
FOOTWEAR	
Aztron	aztronsports.com
Kokatat	levelsix.com
Level Six	kokatat.com
NRS	nrs.com
Palm Equipment	palmequipementurope.com
EYEWEAR	
Bartz optics	bartzoptics.com
Sweet Protection	sweetprotection.com
PROTECTION	
Sweet Protection	aztronsports.com
LIFESTYLE & BEACHWEAR	
Aquatone	aquatone.com
Aztron	aztronsports.com
NRS	nrs.com
Palm Equipment	palmequipementurope.com
Spade Kayaks	spadekayaks.com
Sweet Protection	sweetprotection.com
FOIL BOARDS	
Aquatone	aquatone.com
Aztron	aztronsports.com
Indiana	indiana.com
SIC MAUI	sicmaui.com
Tahe	tahe.com
ACCESSORIES	
Aquaglide	aquaglide.com
Aztron	aztronsports.com
Eastpole paddles	eastpolepaddles.com
Carry Freedom	carryfreedom.com
Kayak Sport	aztronsports.com
Kayalu	kayalu.com
Kokatat	kokatat.com
NRS	nrs.com
Level Six	levelsix.com
Outdoor Master	movementforsports.com
Paddle people	paddle-people.com
Palm Equipment	palmequipementurope.com
Peak Paddlesports	peakuk.com
Riber	riberproducts.com
Scoprega	scoprega.it
Scubajet	scubajet.com
Sweet Equipment	sweetequipment.com
Venture canoes	venturekayaks.com
Watersport concept	watersportconcept.com

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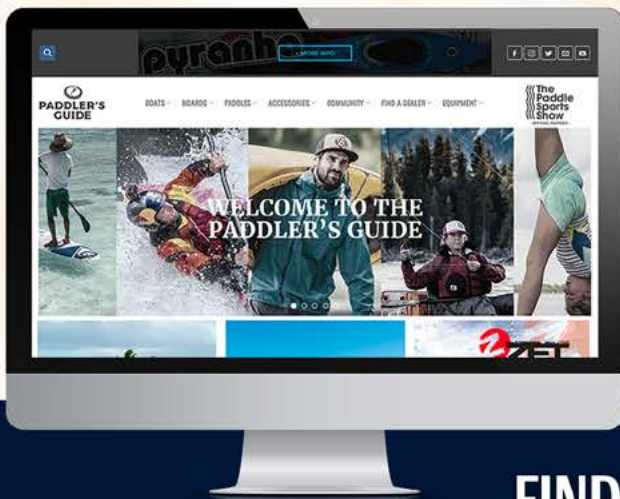
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